

October

2018

OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1 Share your Why!	2 Post a Welcome to Campaign 22 with your Avon Store link!	3 Share a Funny Video	4 On a Scale of 1-10 Question	5 #DoSomethingNiceDay	6 Post an A/B/C/D image
7 Post a pic from wherever you are today and ask them to comment with theirs!	8 #NationalKickButtDay	9 Ask to comment with a GIF of their fave Fall Activity	10 Post a multi-photo image with your best sellers.	11 Share an Inspirational quote or video	12 Fun Fact Friday!	13 Share a funny video
14 #SundayFunday	15 Remind everyone it's #CleanYourVirtualDesktopDay	16 Post a Welcome to Campaign 23 with your Avon Store link!	17 Have fans comment with their fave midweek GIF	18 Ask them a question to #GetToKnowYourCustomersDay	19 Post a pic of your family and show how your biz has impacted their life.	20 Saturday Social Selfie
21 Offer a life tip or hack.	22 #NationalColorDay – What is your favorite color?	23 Share a #TipTuesday	24 This or That Image (Fall)	25 Post a poll or 1-4 list asking for their opinion	26 #NationalPumpkinDay	27 Share a Halloween Meme
28 Share a custom album of great holiday gift ideas.	29 Stay In or Go Out? #NationalHermitDay	30 What is your favorite Halloween Candy?	31 Happy Halloween!			More tips to build your Avon business: OnlineBeautyBiz.com