

July



2019

OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
Tip: Search FB with the hashtags for ideas about what to post 😊	Welcome to July!	#TipTuesday – Share a time saving tip!	Where Will You Go Wednesday Ask where they will/did travel this summer	#IndependenceDay	Post an A/B/C/D Image	Post a Summer Travel Hack
7	8	9	10	11	12	13
Share an easy to make summer food/drink recipe	#MotivationalMonday	Post a Welcome to C-16 with your Store Link	Post a poll asking for their opinion on a product	#AllAmericanPetPhotoDay	#FanFriday Highlight one of your customers and make them feel special today	Share your best kid summer boredom buster ideas
14	15	16	17	18	19	20
Post a multi-photo image of your best sellers	#GiveSomethingAwayDay	#TipTuesday – Share a tip that will help fans simplify their lives	#WorldEmojiDay Which ones are your favorites	#ThankfulThursday Post what you're thankful about	Share a fun or interesting fact about Summer	#SelfieSaturday Post a pic from wherever you are today.
21	22	23	24	25	26	27
#NationalJunkFoodDay What's your favorite?	#MakeupMonday Post about makeup today – tip, hack, or what you're wearing	Post a Welcome to C-17 with your Store Link	#NationalDriveThruDay	Post #TBT summer memory and have them comment with theirs	On a Scale of 1-10 Question	Share a funny meme
28	29	30	31			
#NationalParentsDay	Design an engagement post in Canva or WordSwag	Share a custom photo album of your favorite Avon products	#WhichOneWednesday Ask them which product they like best & why			More Tips to build your Avon Business: OnlineBeautyBiz.com