

Alma Leads Scripts for Emails and Texts

These are the texts I send – alternating between emails

Text #1 (Sent as soon as I received the lead)

Hi (Name), This is Lynn with Avon. You requested information about an Avon business? Or want to buy products? I'm here to help you. Here is my business card with all the links you need – (Your Unique Shuffle link).

Text #2

Hi (Name)!! This is Lynn from Avon. Let's get you signed up today! I can't wait to see where this amazing opportunity takes you.

Whatever your "why" is; a little extra money in your pocket, personal discount on items you use every day or a full time business, Avon is the right choice for you!

It only costs \$30 and includes everything you need including a free website. Follow this link – (Your signup Link) - to sign up and watch Avon enrich your life. 🥰

Text #3

Hi (Name), Did you know Avon is now Digital? You can work 100% from your Computer, Cellphone or Tablet! Work from home and send out Brochure links! Join our team TODAY at (Your signup link) – You'll be so glad you did! ❤️

Text #4

Hi (Name), One of the great benefits of joining our Avon team is I will host a Facebook Party for you to launch your business!

I do all the work. You just invite your friends and together we'll get your Avon business off to a great start - and you'll earn commission from all the sales! Now is the best time!

Ready to get started? Join today - (Your signup Link) 😍

Text #5

(Name), Earn \$3,250 in the next 4 months or less with Avon. Do you know anyone who could benefit from this? - (Your signup Link) 😊

Text #6

Hi (Name), You requested more information about Avon? How can I best help you? We are offering you an opportunity to Sell Avon or even stock up for yourself at a discount

You can get started for only \$30. To join Avon, Go to (Your signup Link) - It's quick and easy.

Click here to view our current books. (Your Brochure Link) 📖

Text #7

Hi (Name), Did you know Avon is now Digital? You can work 100% from your Computer, Cellphone or Tablet! Work from home and send out Brochure links! Join our team TODAY at (Your signup Link) – You'll be so glad you did! ❤️

Text #8

Hi (Name), Running out of money before the end of the month? Avon can help. You can start earning money in your first two weeks! Let us show you how! Sign up today. We'll be here to help you! - (Your signup Link) ❤️

Text #9

Hi (Name), As you may know, being an Avon Representative is simple, fun and profitable primarily because Customers know and trust the Avon name and brand. Avon is of course one of the world's largest Direct Selling Companies. How can I best help you? You can sign up online at (Your Signup Link). Let me know if I can answer any questions. 😊

Text #10

Hi (Name), Did you know Avon is now Digital? You can work 100% from your Computer, Cellphone or Tablet! Work from home and send out Brochure links! Join our team TODAY at (Your Signup Link) – You'll be so glad you did! ❤️

Text #11

Hi (Name), I'm looking for someone who could use some encouragement to change their circumstances! New Avon Beauty Bosses are earning \$3,250+ right now! Who do you know? - (Your Signup Link) 💰

Text #12

Hi (Name), This is Lynn with Avon. Just checking back. You requested information about an Avon business? Or want to buy products? I'm here to help you. Here is my business card with all the links you need. Click on "Our Story" to learn more about us and Avon. Click "Start Your Avon Business" to sign up today. We'll be here to help you! - (Your Shuffle link) ❤️

Text #13

Hi (Name), Break out of your comfort zone today by starting your own home-based business with Avon. Ready to get started? - (Your Signup Link) 💰

Text #14

Hi (Name), This is Lynn with Avon. Do you already have a job? Did you know you can earn an extra income right at work when you share an Avon brochure with your co-

workers? Yes, it's a great way to make some extra money without having to spend a lot of extra time! You can signup online at - (Your Signup Link) and be in business right away. 😊

Text #15

(Name), Take advantage of the flexibility that being an #AvonRep gives you. Have you ever considered doing something like Avon? You can sell Avon products to your friends and earn additional money all while getting the products you love at a discount. You can signup online at - (Your Signup Link) and be in business right away. 😊

Text #16

Happy National "Wear Your PJs to Work" Day! Hmmm, I already get to do that every day with my own Avon business - especially when I'm using Avon's new Social Media tool! Go to (Your Signup Link) for more info. 😊

Text #17

Hi (Name), If you're not getting paid what you're worth, take a look at the opportunity to become your own #BeautyBoss with Avon! (Your Signup Link) I LOVE what I do! 😍

Text #18

Hi (Name), Looking for something new to do around your children's schedule but don't want a clock in job? You can be your own boss with Avon. Earn fun money or full time

money at your own schedule and pace. Join our Fun Avon Team at (Your Signup Link).
❤️

Text #19

Hey (Name), Not to brag or anything, but I have the best boss out there. 😊 You can live the #BossLife too! For a limited time, you can sign up for \$0! (Your Signup Link)- Isn't it worth a try!?! 💰

Text #20

Hi (Name), Want to work online? You can with Avon. We have many Avon Reps who sell thousands online on their Free Avon Online Store. For a limited time, you can sign up for \$0! Start working online today at (Your Signup Link) ❤️

These will get you started! If you reach this point, you can pretty much start over again from Text #2 or write some of your own. 😊

Don't ever stop following up though. Until they tell you to stop. You never know. I work my way to the point where they're receiving an alternating text/email from me once a month. And I've had people sign up after 3 years of following up. 😊

Emails I send:

Email #1 – Subject: (their name), Thanks for your interest in Avon

Hi (Name),

Thanks for your interest in joining Avon. Here's some information you might find helpful.

The pay with Avon is based on your sales level. When you first get started, you will earn 25% on Beauty and 20% on Home & Fashion. As you grow your business, your earnings percentage will increase as well.

Avon has a KickStart Program where you can make up to \$3,250 in your first 4 months!

Our KickStart program is called Pathway to Premier and if you maximize this incentive, your earnings would be at approximately 65% of your sales during that 4 months!

Here's how it works: we go around with the brochures for two weeks and collect orders with full payments from customers, then we tell Avon what we need to fill the orders.

You can give out the old fashioned physical brochures, or now we have the ability to text or email Digital Brochures to our customers!

At the time you submit your order, you will be asked to submit a payment to Avon that equals the wholesale "cost" of the products. Avon ships us the products and we take them and deliver to our customers. The customer will have already paid you the brochure price (retail).

The amount you earn is the difference between the brochure price and the wholesale cost of the products.

When the products arrive from Avon, simply deliver them to your customers with the next brochure. There is a statement with your order that tells you exactly how much you earned on each item and what your expenses are.

You will also be provided your own Avon website where you can get orders. You can setup your website so the customer goes on and shops like any other site. They will pay for their order and Avon will ship directly to them and pay you the commission.

There is a sign up fee to start selling Avon. You can join Avon for only \$30. This will give you everything you need to build a successful Avon Business. You will also receive a bundle of Avon's best-selling products valued at over \$100.

To be eligible to join Avon, you do need to have some credentials to give you the best opportunity to succeed. Minimum credentials include: you must be over 18 years of age, have a driver's license, checking account, telephone and credit/debit card with your name on it. You also need Internet access since much of our business is now conducted online.

To join Avon, you can sign up right now online. Go to (Your Link) for experienced team support. It's quick and easy and you will be in business immediately.

All you need to have to sign up online is an e-mail address and a credit card (to pay for your sign up fee).

Once you have signed up, you will be able to register at www.youravon.com for free online training courses which you can start while you are waiting for your starter kit to arrive. I'll also be sending you some information to help your business grow.

I look forward to working with you. Let me know how I may be of service.

(Your Signature)

Email #2 – Subject: When thinking about selling Avon, Most people have 3 questions

When thinking about joining Avon, most people have 3 questions. Maybe this is also true for you?

1 – Is it real? Is the company solid, and with integrity? Is it a quality product that's going to be around for a while?

Before women even had the right to vote, Avon's founder, David McConnell, pioneered a new kind of selling that gave them the power to run their own businesses and earn their own money.

Avon has been around for more than 130 years. We're still going strong, still helping people become financially free, and we're not going anywhere.

Very few companies have been successful for so long, so Avon is obviously doing something right! :)

2 – Is there any money in it?

There are many Avon Representatives who earn multiple six-figure incomes every year and there are also those who earn very little.

The great thing about your Avon business is you get to determine how much you will earn. If you sell a lot of products, you'll make a lot of money. If you sell a little bit of products, you'll make a little bit of money.

As a new Representative, you will earn 25% on Beauty Products and 20% on Fashion & Home products. There is also a [Quick Start program](#), which, if followed, will help you earn \$3,250 within your first 8 campaigns.

You can increase your earnings potential by recruiting, training, and mentoring new Representatives. By building a team, your income will dramatically increase. But no worries, we will be there holding your hand and helping you grow.

3 – Can I do it?

You may have heard the saying that systems duplicate, people don't.

When you have systems in place, it makes it easy for anyone to be successful no matter what their prior experience.

Avon has many social selling tools to help you build online. They provide you with tons of training, and they give you all kinds of tools.

When you join our team, we provide you all kinds of semi-automatic systems for building your business.

We have tools setup to help you get a brochure into every potential customer's hands each campaign and we provide tools to help you follow up.

In fact, [we are ready to launch your business with a Facebook Launch Party](#). You invite your friends, family, colleagues, etc. and we will do all the work. It's a great way to get your business off to a great start!

When you take advantage of the tools that we provide, it's no longer about how good you are at selling. You plug your customers and potential customers into the tools, and you can spend more time either continuing to build your business, or spending time with your children.

When you have a system already setup and ready to go, all you have to do is plug your people into that system. [That means that anyone can come in and, even with no prior experience, they can use the system to become successful!](#)

[Your Avon business is going to take effort. Nothing is free in today's world.](#)

But just imagine, what would happen to your future Avon business, if you had a powerful system to help you achieve success, and that you can share instantly to your new team members to help them achieve that same success!

Yes, it will require work, but if you have the right teacher and a highly effective online system in place, then your work and your success will be much easier.

So, what are you waiting for???

Let's get you started TODAY! Click here -->> (Your Signup Link) to get started.

You've got nothing to lose, and everything to gain! Now is YOUR time!

(Your Signature)

Email #3 – Subject: How Do You Feel About...?

Hi (Name),

How do you feel about...

- Being your own boss??
- Setting your own hours?
- Working as much or as little as you please?
- Being in control of how much money you make?

With Avon, you can do exactly that!

When you sign up as an Avon Representative, **YOU** are in charge!

Avon is set up to be flexible enough for each individual to work their business the way it works for YOU! Work it like a hobby or work it like your job. The choice is yours to make, because with Avon, **YOU ARE THE BOSS!**

- No expensive inventories to stock.
- Earn online or face-to-face.
- Earn commissions right from the start!
- Tons of support!
- Unlimited earnings potential!
- Earn the same on Online Store orders as face-to-face! Sell whichever way you prefer, earn the same either way!
- Cash bonuses for every person you invite to join Avon!
- Cash bonuses (up to \$20,000!!!) as you build your business and advance in title!
- Amazing new products, which your customers will love!

Did I mention that you can ***earn up to \$3,250 in your first 4 months with our Pathway to Premier Program???***

You can start for only \$30. This will give you everything you need to build a successful Avon Business. You will also receive a bundle of Avon's best-selling products valued at over \$100.

To get started right away, go to (Your Signup Link)

It's a very short, quick application, and you're in business immediately! It doesn't get any easier than that!

(Your Signature)

Email #4 – Subject: Why I LOVE Being An Avon Representative

Hi (Name),

I've been an Avon Representative for 19 years now. It's been an amazing business that has allowed my husband Richard and me to become debt free, and "retire" from our day jobs way early.

Richard and I have a very strong Avon business, and are ready to help you become successful with your business should you decide to join us.

Here are 10 reasons why I LOVE being an Avon Representative, and why I think YOU would love it too!

#1 - You're the Boss!

YOU are the boss of your Avon business! Work your business how it works for YOU. Sell online through your FREE personal web store and/or with the Avon catalogs.

#2 - Set Your Own Hours!

Remember, YOU are the boss. So, go ahead... Work your business as little or as much as it works for YOU! No minimum required orders. No monthly quotas. No parties to host. No inventory to stock.

#3 - Earnings Right From the Start!

As a new Representative, you will earn 25% on Beauty Products and 20% on Fashion & Home products.

#4 - Watch Your Earnings Grow!

There is also a [Quick Start program](#), which, if followed, will help you earn \$3,250 within your first 4 months.

#5 – Vacation like a VIP!

Avon frequently offers fun and exciting incentives, like the recent all-expense-paid, all-inclusive resort in Los Cabos, Mexico!!! Our next incentive is to a fabulous all-expense-paid all-inclusive cruise to the Caribbean!!!

#6 – Korean Beauty

Korean Beauty (or K-Beauty) is the hottest thing in the beauty industry right now. And you'll be right in the middle of it with Avon. We have all the hottest products and the ability to make money in this exciting industry!

#7 - 133 Years of History!

Avon has stood the test of time for over 130 years, providing products that customers love and an opportunity to gain financial freedom!

#8 – Low Cost of Entry!

You can start for only \$30. This will give you everything you need to build a successful Avon Business. You will also receive a bundle of Avon's best-selling products valued at over \$100.

#9 - You'll Have Help!

With Avon, you're in business FOR YOURSELF, but never BY YOURSELF! You'll have me as your upline mentor to help you along the way!

#10 - Getting Started is Super Easy!!

Just go to (Your Signup Link)

It's a very short, quick application, and you're in business immediately! It doesn't get any easier than that!

Sounds great, right??? It really IS!

Let me know if you have any questions or if you're interested in joining me.

I look forward to working with you.

(Your Signature)

Email #5 - What if you don't have the money to get started?

Hi (Name),

Since you haven't signed up to sell Avon yet, I realize you might still be thinking about whether this is the right choice for you.

But I believe it might also be possible that you just don't have the money to get started.

If that is you, I totally understand. We've all been there. Things happen, and all of a sudden you find yourself without the money you need to live your life the way you want.

My favorite motivational speaker, Jim Rohn, said, *"If you really want to do something, you'll find a way. If you don't, you'll find an excuse."*

So, let's talk about how you can take your future into your own hands. You don't have to be broke. You can live the life you choose.

It might not be easy, but it is absolutely doable if you're willing to put in the work. So, let's look at some ideas about how you can make that happen.

If you have a debit or credit card you can use and are able to spend the \$30 to start your Avon business, go ahead and get signed up here (Your Signup Link). I'll be here to help you put a plan in place to build a solid business that will make a difference in your financial future.

But if you don't have the money to get started, here is an idea to help you get started right away without money.

[Get an order book and a current Avon Brochure from me](#)

I would be happy to send you an order book and a current brochure that you can share with your friends and family to take orders.

You'll need to collect the money plus whatever the sales tax is in your area at the time you take the orders.

You can also charge your customers a 75-cent Order Processing Charge. It's on the order form, and it will help you cover any expenses such as shipping, new brochures, etc.

Using this method, you'll need at least \$150 in orders from the Avon brochure and/or the Daily Care Collection Flyer so that you will have enough to be able to pay the \$30 for your Avon Starter Kit and have a little left over for yourself. Sell more than \$150, and you'll have some income right away.

Once you've sold \$150 or more you will use \$30 of your earnings to sign up for Avon. Go to WorkWithLynn.com and complete your signup.

Avon will immediately give you your Avon Account Number, which you'll use to log into your back office at YourAvon.com. Then you'll be able to customize your online store and will immediately be in business to sell online.

Now that you're an official Avon Representative, you will want to submit your customer orders.

Log into YourAvon.com, click on "Enter Items" in the top left corner, and enter the item #'s and the quantity for each product. There is also a search function if you need it.

You will use the remainder of your earnings to pay for your order, taxes and shipping. Your Avon Representative discount is applied when you checkout, so you'll immediately see the amount you've earned.

The orders will take 2-5 business days, depending on where you live, to arrive at your address.

Deliver your customer orders, with the samples you receive in your Starter Kit and a new Avon Brochure so they can look at it, and possibly place another order with you.

Let's start TODAY and turn your life around!

Get some momentum going on your new commitment for the good life. It's totally up to you. You get to decide what your life is going to look like. And I'm here to help you!

It's a new day, a new beginning for your new life.

It's not going to be easy, but it's totally doable, and I will be here right by your side helping you achieve whatever it is that you want in your life!

You can do it! With discipline you will be amazed at how much progress you'll be able to make.

What have you got to lose except being broke and not living the life you desire!?!

If you want to try this, respond to this email with your address and phone number and I will help you get started.

And then once you become an Avon Representative, we will get you into our training system and help you become successful and reach whatever goals you set for your business and yourself.

Or... ready to get started now, click here (Your Signup Link), fill out a short application, choose your Starter Kit, and just like that you'll be ready to go!

(Your Signature)

Email #6 – Subject: Imagine YOUR Future with Avon

Hi (Name),

Around the world, 9 out of 10 women know Avon. Do you know what Avon can do for you?

Earn as much as you want or need. **Be your own boss.** Work how you want, when you want.

You are invited to discover the **financial freedom** offered by Avon's unlimited earning potential.

Build your own **beautiful business** from home while receiving all the support you need to achieve your personal goals.

Inspire others to be successful and **earn even more!**

Avon is my choice as the **best way to earn money!**

Be **YOUR** Best with the **BEST!**

Let's chat so I can share with you how you can live the boss life and earn more than \$3,250 in your first 4 months with Avon.

(Your Signature)

Email #7 – Subject: When you sell Avon, you sell more than beauty

Hi (Name),

At a time when jobs are scarce, and credit is tight, direct selling offers a unique opportunity.

You can start a **home-based Avon business** and take control of your finances and **make more money this year.**

With the support of a \$10 billion+ global company and the world's largest corporate affiliated foundation for women, you are in business for yourself but not by yourself.

Let's chat so I can share with you how you can live the boss life and earn more than \$3,250 in your first 90 days with Avon.

(Your Signature)

Email #8 – Subject: Guess Who Would Make a Great Beauty Boss? YOU!

Hi (Name),

People love being around you. You always have a smile and a fun tip or trend to share with friends. Why not put that knowledge to work and create your very own Boss Life?

Let's chat so I can share with you how you can live the boss life and earn more than \$3,250 in your first 90 days with Avon.

(Signature)

Email #9 – Subject: I'm here to answer any questions you have

Hi (Name)!

I am here to answer any questions that you have about getting started with this great company, Avon!

Selling Avon is easy, fun and profitable.

Every Representative enjoys no minimum order, no sales quota, no inventory to purchase, no party kit to buy, a free Online Store and other state of the art online tools to help them grow their business. These are just some of the many benefits of being an Avon Representative.

I'd be happy to explain it all to you in further detail - when and how is the best way for us to connect? Email, Phone or text?

(Your Signature)

Email #10 – Subject: Work the way you want, when you want...

Hi (Name)

Being an Avon Independent Representative means you control your own destiny.

The benefits of selling Avon are many:

- You determine your family/work/lifestyle balance
- You set your own hours
- You can work from home
- No parties needed
- No territories; Sell whenever and wherever you want
- No inventory to keep
- Only \$40 minimum sales in a 2-week period to earn commission
- Discounts on your own personal orders
- You have great earnings potential
- You can work independently or with a team
- You are your own boss
- Coaching, and training available.
- Only \$30 to get started!

At a time when jobs are scarce, and credit is tight, direct selling offers a unique opportunity.

You can start a **home-based Avon business** and take control of your finances and **make more money this year**.

With the support of a \$10 billion+ global company and the world's largest corporate affiliated foundation for women, you are in business for yourself but not by yourself.

Get Started TODAY – (Your Signup Link)

Or contact me to learn more.

(Your Signature)

Email #11 – Subject: We have tools to make you shine

(Name)

Every new Avon Independent Sales Representative experience begins with immediate access to a Representative-only site with all the information you need to get your business started right away.

Learn how to create your Avon personal web page and start sharing with your friends, family and everyone you meet.

Access courses geared to help you find new Customers...or play an interactive game to gain selling skills.

Follow your new Representative email series that gives you a step-by-step breakdown of proven marketing and sales guidelines.

You'll discover that selling is easy and fun.

In-person and online, boost your success with selling benefits exclusive to Avon:

- Complete marketing, sales and personal empowerment materials at your fingertips, from prospecting flyers to online courses.
- Incentives, rewards and recognition: Bask in the glow of success, from financial incentives to paid vacations and company awards.
- Exciting new campaigns with new catalogs every two weeks keep customers interested.

- Fast Start Bonuses for new Avon Independent Sales Representatives: Jumpstart your success and recruit and mentor new Avon Independent Sales Representatives for enhanced earning potential.
- Social Media Sharing Center designed to help you be successful online. Provides pre-written posts for you to use and a scheduling tool to plan your Facebook posts ahead of time.

Your earnings potential is unlimited!

Make spending money or replace your 9-5 income! The choice is yours!

You're in business for yourself, but never by yourself. Let me show you how!

Get Started Today! It's a quick application, and you'll be in business within minutes!

>>> (Your Signup Link)

Email #12 – Subject: We Will Host YOUR Facebook Launch Party For You

One of the benefits of joining our team, is we will Host a Facebook Party for YOU to LAUNCH your Avon business.

It's really pretty simple really...

We will do all the work, and you invite everyone you know to attend.

We will promote YOU as a new business owner, and we will help you get new customers and maybe even recruits.

Your launch party is where you're going to get your very first customers and sales, and maybe even some new team members. It will be the springboard towards growing a wonderful Avon business.

The party will be live in a private Facebook group, and will last one hour. There will be a couple of reminders in the days prior to the event, and then we will go live at the

appointed time. We will post lots of awesome engaging content and prizes to make sure your guests have a great time.

And then your Avon business will be off and running!

Ready to get started to Sell Avon??? Just Click Here (Your Sign Up Link), fill out a short application, choose your Starter Kit, and just like that you'll be ready to go!

Sometimes it can be a little scary when you're not sure what to do.

That's why we want to help you get off to a great start. With Avon, you're in business for yourself, but never by yourself.

We'll host your first party, and then you can continue to do parties if you choose. But now you'll know how to do them. And we're still here along the way if you need help.

Whether you're looking to build a big business, or just earn a little extra for vacations or extra spending money, we are here to support you in your Avon journey.

We want you to be successful. It's important to us.

Of course, it's going to take work. Nothing is ever free. But we have all kinds of support and training available to you to help you be successful.

When you join our team, we provide you all kinds of semi-automatic systems for building your business.

We have tools setup to help you get a brochure into every potential customer's hands each campaign and we provide tools to help you follow up.

When you take advantage of the tools that we provide, it's no longer about how good you are at selling.

You plug your customers and potential customers into the tools, and you can spend more time either continuing to build your business, or spending time with your children.

When you have a system already setup and ready to go, all you have to do is plug your people into that system.

Ready to get started to Sell Avon??? Just Click Here (Your Signup Link), fill out a short application, choose your Starter Kit, and just like that you'll be ready to go!

That means that anyone can come in and, even with no prior experience, they can use our system to become successful!

If you've always dreamed of starting a home business but didn't know how to begin – we are here to help you make all those dreams a reality.

(Your Signature)

Email #13 – Subject: Kick Start Your Earnings with Avon

Hi (Name)

Get a quick start to having fun, making customers happy and loving your new business with our **Quick Start Pathway to Premier Program**.

As a new Representative, you will earn 25% on Beauty Products and 20% on Fashion & Home products.

In addition, you will earn additional bonuses in our Pathway to Premier Program:

1 – **Stepping Stone Bonuses** reward you with \$20 for every \$200 in sales you achieve within a campaign.

For example:

\$600 in campaign sales = a \$60 bonus. You can earn up to a total of \$500 in Stepping Stone Bonuses.

2 – **Milestone Bonuses** reward you with a 10% bonus for every \$1,000 in cumulative sales during your first 8 campaigns, maxing out at a \$500 bonus for \$5,000 in sales.

For example:

\$1,000 in sales = a \$100 bonus; \$4,000 in sales = a \$400 bonus. You can earn up to a total of \$1,500 in Milestone Bonuses.

If you max out this Pathway to Premier Program, you will earn \$3,250+ and be promoted to the Premier Sales Level.

Once you are at the Premier Sales Level, you will earn 30% on all Beauty Products and 25% on Fashion and Home products.

As you keep growing your business, your commission percentages continue to grow as well.

Questions???

Call me! I'd love to answer them - 801-845-4995

Or get signed up TODAY at

(Your Signup Link)

I'm looking forward to helping you reach your goals - whatever it is you want out of your business.

(Your Signature)

p.s. You never know until you try. There's absolutely no obligation, and I know we can help you achieve what you want.

Email #13 - It's Easy to Get Started, Here's what you get in your Starter Kit!

Hi (Name)

You can join Avon for only \$30. This will give you everything you need to build a successful Avon Business. You will also receive a bundle of Avon's best-selling products valued at over \$100.

Your kit is mailed from Avon, and you will receive it in about 5 business days.

But you will be in business right away, and will be able to share your Online Store link to start to get sales!

Image – Starter Kit

All the Bestsellers Set

\$ 107 value

The perfect set for any beauty lover who wants to experience all the best beauty picks across product categories to get started.

What you'll love:

Love at 1st Lash Mascara with luscious botanical ingredients that help nourish and hydrate, and lash-hugging fibers for volume and length.

Anew Vitamin C Brightening Serum will be your new main squeeze. Brightens skin instantly with as much Vitamin C as in 30 oranges. Show your glow and seize the day!

Avon True Color Eye Shadow Quad in Mocha Latte. Your new color-saturated palette for endless blends and combos to explore and share.

Magix Face Perfector, SPF 20 with an exclusive complex that works to counteract shine and visibly smooth the look of fine lines and pores. Use as a primer, or on its own to blur away imperfections, and get Insta-ready!

Flourish Honey Blossom Eau De Parfum The essence of spring in a bottle! An uplifting, bright floral scent with notes of sparkling apple blossom, vibrant honeysuckle nectar, and airy vanilla orchid.

11 Avon Books – There's no better business tool than the Book, the one-stop shop that will inspire your customers to explore everything Avon and find their new must-haves.

Being an Avon Representative isn't just about selling beauty products. It's about being empowered and independent. When you join as an Avon Representative, you're not just joining a company; you're joining a sisterhood of 6 million women from around the world.

We'll be here to help you get started, and to be successful as a #BeautyBoss in your new Avon Business.

Ready to get started to Sell Avon??? Just Click here (Your SignUp Link), fill out a short application, and just like that you'll be ready to go!

Have questions? Call me – (your phone) or respond to this email.

Ready to get started? Just head over to

(Your Signup Link)

And we'll get you going.

Why not you? Why not now?

Email #14 - Avon - Just the Facts

Hi (Name)

Sometimes it's hard to know exactly what you're looking at when you're looking for a way to make extra money from home. Everyone you talk to about a home business tells you that theirs is best.

So I wanted to drop you an email with **Just the Facts**. Hopefully this will help.

It pays to try AVON, earn/save up to 50% on your orders! Minimum order size to earn is only \$40 over a 2-week campaign to get paid. (Many companies make you pay hundreds per month in order to receive commissions).

◆ **A ONE TIME investment of \$30** is all it takes to open an AVON account. Your kit has everything you need to get started and includes **FULL SIZE** products for you to keep, demo, or sell.

◆ AVON ships the products to your door.

◆ You get paid when you deliver your customer orders & collect the money.

◆ FREE website for Customers to order online.

◆ FREE Digital Avon Brochure that you can text/email to your customers. The brochure is mobile friendly and easy to browse.

◆ You can totally focus on selling on your website. You'll never need to deliver products or collect money - the website does all that for you, and you'll still earn the same commission.

◆ AVON stands behind you with a 100% money back guarantee for you and your customers.

◆ If your customers can't pay for their orders, or change their minds, you can return all of their products for credit. You never pay for products you don't want.

◆ AVON offers countless incentives to win cash, prizes, trips, and recognition in addition to regular earnings.

◆ AVON always rewards you with cash or prizes (or BOTH) for recommending other people to open their own AVON accounts.

◆ Door to door selling is not required. You can sell wherever you like or just buy for yourself. You can have family and friends that live a distance order from your FREE website and have it delivered directly from AVON. 24/7 earning opportunity!!

◆ AVON offers a Leadership Program in which you can earn a percentage of sales from your team.

◆ State of the art skin care products, beautiful cosmetics, fabulous jewelry, fantastic fragrances, baby and kid items, house wares, and apparel—something for everyone!

◆ You can close your AVON account at any time. There is no obligation, whatsoever.

◆ Work around your life! Don't change your lifestyle; just give an Avon brochure to people you already know and meet in your life.

Ready to Get Started?

[Click here >>>](#) (Your SignUp Link

Contact me to start earning TODAY...

(Your Signature)

p.s. Work Avon around your life!

Don't change your lifestyle; just give an Avon brochure to people you already know and meet in your life!

It's Easy... It's Avon!

Email #15 - What's the real secret to building a huge, online, Avon business

Hey (Name) ,

I'm glad you asked that question. It's a question I started asking back in October of 2001, and I am happy to share that I cracked the code on how to do it.

I've built a multi-million dollar business from my home even while working a full-time 60-70 hours/week job.

Here's the best part -

You can do it TOO and I will teach you.

Here's the important part, and the answer to the question -

It takes a DAILY commitment to action. ...Not thinking

about it, dreaming about it, spending all day on Facebook
or any of that.

It takes following a PROVEN, SIMPLE plan.

Easy to do, easy not to do.

As you may know, being an Avon Representative is
simple, fun and profitable primarily because Customers
know and trust the Avon name and brand. Avon is, of
course, one of the world's largest Direct Selling Companies.

Would you like a little piece of that,
and in the process help a lot of people?

We have developed a system that will help YOU
get to that next level, and get a serious long-
term business started that will change not just
your life, but those you love and thousands of
others in the process.

Ready to get started now?

>>>(Your SignUp Link)

So, what appeals to you? What do you "see"
yourself doing daily to build a business?

We have a simple system that will show you how
to build a business by building online on Facebook
with complete training to help you be successful.

Take some time and go over the details. And, let me know
what questions you have. You can call me at -

(Your Phone)

If you are coachable - then let's take this thing to the top!

(Your Signature)

PS - Working with me requires a commitment and a "whatever

it takes attitude!" (Within reason, of course!) I won't ask you
to do anything that I haven't done, and isn't proven for
success!

**These will get you started! If you reach this point, you can pretty much start over
again from Email #2 or write some of your own. 😊**

Don't ever stop following up though. Until they tell you to stop. You never know. I
work my way to the point where they're receiving an alternating text/email from me
once a month. And I've had people sign up after 3 years of following up. 😊