

New Representative Emails

## New Representative Email #1 – Welcome to Avon!

Hi ,

Congratulations and welcome to Avon!

You're taking your first steps in growing your earnings opportunity as a part of an amazing company 133 years strong.

My husband, Richard, and I started the Avon Rockstars and I'm here to help you get started with Avon, as well as teach you how to become a successful rep.

We've been selling Avon since 2001 and love it! We have a team of reps all across the U.S. I'm happy to be your leader and I'm here to help you reach your goals with Avon.

### Getting Started is Easy with Avon

1. Go to Avon.com and log in. You will need your Account Number: **XXXXXXX** and the password you set up.

***TIP: I recommend memorizing your account number as fast as possible. This will be your login id as well as your way to verify your identity whenever you need to contact Avon or register for any Avon events.***

Now follow the prompts to set up your Avon Website, and explore and familiarize yourself with your new home.

2. Create and open your Avon Web Store!

You have the ability to create and customize your very own personal web page, where you can direct all of your customers to visit and shop with ease! Once you've set it up, your store is open for business 24/7.

It's easy to set up. Here's how:

1. Log in to **Avon.com**
2. Click on **My Store** at the top of the page
3. Above your name on the left side, click on **Edit Store!** There you will be able to customize your Avon Online Store.

**Let everyone know you have a new business by sending a Grand Opening email / Text / Facebook Message... however you communicate... with your Online Store web address!**

Once you have your Online Store setup, you will have your web address that you can give out to everyone. It will be [avon.com/repstore/YOURID](http://avon.com/repstore/YOURID) (whatever you set up).

Here is an article about how to [share your Digital Avon Brochure.](#)

**Very Important Websites for you to know:**

**Avon.com** is where you manage your Avon business.

**Avon.com/?rep=YOURID** - is your Online Store where your customers will shop.

## **Avon Sales Tip**

Want to immediately increase your earnings?

Give everyone you know (plus those you don't!), an Avon brochure and watch your sales grow like never before. Make sure you add your Avon Web Store link and all of your contact info!

It's that easy!

## **Don't Have Avon Brochures yet???**

Guess what?? You can still have a super successful Avon campaign even if you don't have brochures!!!

In this video, my friend Jennifer Francis shows real-life tips for how to sell Avon successfully even in a campaign when you don't have brochures.

These are real-life tips for your traditional customers who are adamant about seeing a book.

But, yes, there is always the option to share your e-brochure and your e-store link. But here are tips on how to have a successful campaign that go beyond sharing your e-store link.

**Click here to Watch the Video - <https://youtu.be/JhQborvySv4>**

To get you up and running quickly and off to a great start, please go to [Avon.com](https://www.avon.com) and log in, click on Avon U on the top of the page, and Start the Avon U Orientation & Shortcut to Success Modules!

Then we have more training here - <https://onlinebeautybiz.com/getting-started/>

### Earn an Extra 5% Commission!

Avon's new Summer Blast Incentive will help you earn an additional 5% commission and even some free product bundles. [Click Here for details.](#)

And remember, you're in business for yourself but not by yourself! I am committed to helping you every step of the way.

I'll be in touch again very soon, but feel free to reach out to me any time!

### Here is my contact information:

Lynn Huber  
(My Email)

(My Phone)

FYI, the best time to reach me is Noon - 7:00pm Pacific Time. :)

Please be sure to Join our Team Facebook Group for support and training -  
(Link to your Team Facebook Group)

And our Training Facebook Group here -

<https://www.facebook.com/groups/OnlineBeautyBiz/>

And friend me on Facebook at (Link to Your Facebook Profile)

Wishing you a warm Welcome!

Lynn Huber

*Avon Rockstars Team Leader*

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**New Representative Email #2 – Avon.com is your back office - Look at all that you can do!**

Hi ,

By now you should have completed the registration & have your very own **Avon.com** Representative account.

With your **Avon.com** account, you will now be able to:

- See how much time is left to place an order within current campaign + access to a printable calendar.
- Submit rep delivery customer orders and personal orders as well as the ability to keep track of direct delivery orders from your online store.
- Have access to a customer invoicing tool to track what customers order each campaign as well as the ability to create printable PDF formatted customer receipts for your rep delivery customers.
- Pay Avon & review your account information (expenses & incomes towards your account).
- Utilize tools & tips for selling & recruiting.
- Create & manage customer profiles/address book.
- Share your business through social media tool, Avon Social, as well as emails & e-cards.
- Enjoy FREE online training & tools through Avon University.
- Access to fundraising tools, flyers and information as well as track online fundraisers.
- Manage your very own Avon team with tools, tips, training materials & more.
- Track your progress with incentives, sales levels and leadership levels.
- Enjoy discounts on groceries, movie tickets, insurance, office products, and much more through Avon Perks.

You can enjoy all of these benefits & more with your Avon.com account which will help you manage, build & create a successful business wherever you are.

TIP: Download the **Avon Go App** on your favorite mobile device so you can work your business wherever you are.

Hugs,  
Lynn

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**New Representative Email #3 – Tips To Help You Get Started Right Away In Your New Avon Business**

Hi ,

Congratulations again on your decision to sign up to become an Avon Representative! You've made a smart choice!

Out of the many companies you could have chosen from, Avon is one of the best!

Avon was named one of the best network marketing companies in the world! The company has been around for over 130 years and is constantly reinventing itself to stay current and relevant!

You are definitely in the right place at the right time!

## What You Will Earn

As a new Representative, you will earn 25% on all Beauty/Jewelry and 20% on Fashion/Home.

With the [Avon Summer Blast Incentive](#), you have the ability to earn an additional 5% on beauty/jewelry products in your first 8 campaigns.

There are several bonuses available in this program that you'll want to earn for sure. But focus on that \$100 number each campaign.

Remember, it starts with \$100, but the more you sell, the more you earn!

There's also an opportunity to earn free product bundles.

## Avon wants to give you \$50!!!

All you have to do is make sure **your first order is over \$60.**

**That's it! No catch! Look at what you get!**

**A FREE Skin Care Product** (Average \$40 value), and a **\$10 credit for your next order** on Avon.com!

**Oh, and btw... if your order is over \$100, you will receive that ADDITIONAL 5% earnings from the Avon Summer Blast Incentive I mentioned above! :)**

Keep in mind that a \$60 order won't cost you \$60. You will receive the discount I described above - 25% off Beauty/Jewelry and 20% off Fashion/Home.

## Start Replacing the Products that You Already Use with Avon Products

Now that you're getting a discount, why wouldn't you buy EVERYTHING from YOUR business instead of supporting a big company store?

You will be paying less for things like:

- Shampoo
- Conditioner
- Makeup
- Perfume/Cologne
- Body Wash
- Kids Bath Products
- Hand Creams
- Candles
- Clothing
- Jewelry

Slowly start replacing all the products in your house with products from your new Avon business.

If you were headed to the store tomorrow and were making a list of things you need, what products would be on that list?

Which of those products can you buy from YOUR OWN BUSINESS at a discount?

Why pay full price for those products when you can buy them from YOURSELF at a discount and receive credit for those purchases towards your sales levels and Avon recognition programs.

**Not only that, but those products that you are now buying from yourself instead of Walmart or some other store, will count towards your [Avon Summer Blast Incentive](#) and help you make even more money!**

And as a bonus, having personal experience with the products you are selling will help you as you are beginning to talk to customers.

Now you will be able to give first-hand testimony about your experience with the product which will help you build higher orders and make more money.

## Avon Catalogs

Be sure to consider including catalogs in your first order. Your Avon brochure is your business.

So, while it is definitely important to share your Avon Online Store with your contacts right away, you will also want to be leaving a trail of brochures everywhere you go.

I recommend ordering at least 100 brochures when you are first starting.

Distribute your catalogs to everyone you meet and [GET CONTACT INFORMATION](#). As much as possible, don't leave books without getting a contact number for [follow-up](#).

When you invest in 100 Avon brochures, you will be paying approximately \$33.00.

To offset the cost of this supply, you can (and should) charge your customers a processing fee.

I charge my customers \$4.00, but many Reps charge anywhere between \$1.00 - \$5.00. It's up to you to charge the amount that you are comfortable with. [Click here to learn more about writing up an order.](#)

If your 100 books generate 16 customers and you charge a \$3.00 Order Processing fee, you have MORE THAN made back your investment.

And if you're collecting contact information from everyone you give a brochure to, you shouldn't have any problem generating more than enough customers from those 100 books.

Of course, **you can still use the Digital Catalog if you prefer.** The cost for that is \$0! [Click here to learn how to share your Digital Catalog.](#)

## New Customer Coupon Code

Avon used to have a Coupon Code to give everyone 10% off their first order. That is no longer available.

But we now have the ability to create our own coupon codes.

You can use this code to get contact information from your new potential customer.

When you've given them a book, you can say...

*Hey! Before I forget, what's your phone number and email address? I want to send you a code to get 10% off your order. I love coupon codes, don't you?*

Once you get their information, you can immediately add them to your Avon.com Address book and set them up with a Promotion. And now you have their phone number so you can text them a follow-up before you place your next order.

**Then just keep looking to meet new people and continue to grow your business.**

Here's another post that will give you [100+ Ways to Grow Your Business](#).

If you pick up new customers every campaign, your business will continue to grow and flourish.

And soon you won't even recognize that business you were just starting with when you first started. You'll be on your way!

Hugs,

Lynn

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Lynn Huber

(Your Contact Info)

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**New Representative Email #4 – Just checking in to see how you are doing –**

Hi ,

Just wanted to check in again to see how you are doing.

I'm sure you're already on top of this, but since you're new I wanted to help you make the most you can.

## **Do you know when your next order is due?**

It's important that you understand Avon's Campaign Schedule. **Click Here to access the Calendar.** You can also find it on **Avon.com.**

**I want to help you make the most that you can.**

**There are several bonuses available for you as a New Rep that you'll want to earn for sure. But focus on that \$100 number.**

**You will earn an extra 5% commission if you have at least \$100 in sales within a single campaign.** Remember, it starts with \$100, but the more you sell, the more you earn!

Although you are not required to place an order every campaign, we find that the most successful Representatives share their free personalized online store for

24/7 sales and commissions and place their own orders in each campaign, about every two weeks.

**How are you doing on reaching your Avon Summer Blast Incentive goals?**

It's absolutely worth working on this incentive because it will help you earn extra commission and product bundles!

Your Representative commission is 25% on regular Avon products, and 20% on Fashion and Home items.

But with the Pathway to Premiere program, **you have the ability to earn an additional 5% commission on beauty/jewelry.**

And you can also earn some great free product bundles.

Remember, it starts with \$100, but the more you sell, the more you earn!

**There are several bonuses available in this program that you'll want to earn for sure. But focus on that \$100 number.**

**You will earn an extra 5% commission if you have at least \$100 in sales within a single campaign.** Remember, it starts with \$100, but the more you sell, the more you earn!

You also have the opportunity to earn free product bundles in this program.

It's important for you to understand this program so you can make the most out of it and make the most money! :) [Click here for more details!](#)

**Here's a few things to help you drive customers & sales to increase your earnings.**

Make sure you get a brochure to everyone! You can give them a paper brochure, or send a digital brochure via text or email.

**Here is an article about how to [share your Avon Digital Brochure](#).**

When you invite customers to shop your Avon Online Store, you will be able to customize any special offers you want to offer to them.

...And, Bonus when their order is over \$60 they get free shipping as well.

Good luck. Let me know if you have any questions. :)

Hugs,

Lynn

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Lynn Huber

(Your Contact Info)

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## **New Representative Email #5 – How To Place Your Avon Order**

Hi ,

Just checking in to see how you are doing. Each campaign, you will place any orders for your delivery customers and yourself in your back office at <http://AvonNow.com>.

**Do you know when your next order is due?** It's important that you understand Avon's Campaign Schedule. Attached is a Campaign Calendar fyi. You can also find it on [AvonNow.com](http://AvonNow.com).

**I suggest you pick a day and stick with it.**

For instance... Say Tuesdays work best for you. You could place your orders every other Tuesday. Or you could even place an order every Tuesday if you prefer. It's easier to get on a schedule and stick with it. But with flexible ordering, you get to choose what works for you.

**Keep in mind; it's better to place your order earlier in the campaign to minimize the possibility for backorders, shorts, etc. So please don't wait until that last minute. :)**

**Also, important NOTE about Brochures:** Brochures are typically ordered 2 campaigns in advance. For instance, if you're currently placing a Campaign 06 Order, you would order Campaign 08 Brochures. If you don't order them in advance, you run the risk of Avon being out and you won't receive them.

Although you are not required to place an order every campaign, we find that the most successful Representatives share their free personalized online store for 24/7 sales and commissions and place their own orders in each campaign, about every two weeks.

Here is a post that will really help you in placing your order -

<https://onlinebeautybiz.com/place-your-avon-order-and-invoice-customers/>

Let me know if you have any questions or need help.

Your Name

Your Signature

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## **New Representative Email #6 – Let's Talk About Mentoring**

Hi {!firstname\_fix},

Being a Mentor with Avon not only gives you the chance to change the lives of others, it also offers additional income for YOU!

You will earn commissions on everything they sell as well as what you sell! How exciting is that!

**And right now, since Avon is offering Sign-Ups as low as \$0, this is the perfect time for you to get started!!!**

Go back and look at your contact list. Put a star by anyone's name who you feel could use some extra income — it could be a college student, a stay-at-home mom, someone who works part time, or even a friend who is really into beauty.

To sign up a new Representative, just have them go to your Avon Online Store - **Avon.com/repstore/YOURID** - and click on **Become a Rep** in the center of the top menu bar.

They just fill out a very short application, choose their Starter Kit, and now you have a new team member! Remember how easy it was for you?

Remember, when you first start Leadership, you will receive a little bit of income from your Leadership business.

**As you grow your Leadership business, you can earn a lot of money.** I'm here to help you reach these goals. I don't want to see you leave money on the table. :)

When you recruit that first team member, you'll automatically be able to track their progress on a great tool for Sales Leaders that Avon provides for free.

You can find it on Avon.com and I'd be happy to walk you through how to use it to really help your business.

Hugs,

Lynn

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Lynn Huber

(Your Contact Info)

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## New Representative Email #7 – Want to Build Your Avon Business on Social Media?

Hi {!firstname\_fix},

Is building your Avon business online on Social Media something you want to do?

I strongly suggest, especially since you're just starting out, that you build both online and offline.

Your friends, family, neighbors, co-workers, etc., will bring you the immediate income you need.

And as you're taking care of your current customers, you can start building online as well, which will give you a robust business over time.

The best way to get started is to log into YourAvon.com and go through the **Social Media Training & Digital Business Tools on Avon U**. Avon is always adding more and more training there to help you be successful.

Be sure to join the **Official Avon Representative Social Selling Facebook Group**.

In here you'll find training to help you be successful online, and also images you can use to post to social media.

You can also find a **Getting Started Training on our training blog here** and **assorted social media posts** on our blog here.

And be sure to keep your eye on **Avon's Social Selling Page on Avon.com** for new announcements, training and tools.

Again, be sure to build your business both online and offline (face-to-face) for best results!

I'll see you at the top!!!

Hugs,  
Lynn

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Lynn Huber

(Your Contact Info)

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## **New Representative Email #8 – 4 Simple Steps to Grow your Business & How to Automate Them!**

Hi {!firstname\_fix},

As you're working to grow your Avon business, you'll find that there's really just 4 things that we do over and over again.

- Looking for and meeting new potential customers and recruits.
- Giving out Avon Brochures.
- Following-Up with everyone you gave a brochure to.

- Taking Orders and Delivering them (or making sales on our website).

And then wash, rinse, and repeat...

## Your Daily 8 to Make Your Avon Business Great! 😊

When followed consistently, the Daily 8 Plan will help you maintain the consistency required to build a thriving Avon business and help you make more money.

Instead of working 8 hours a day, 40 hours a week your goal is to capture 8 POINTS a day, 5 days a week for a total of 40 POINTS per week.

**Click here to learn more** about how to put this simple system to work to help you grow your Avon business.

## It really is that simple, and I'll show you how below. 😊

So, the first step is to find new potential customers and recruits. You'll start with making a list of everyone you know and just letting them know you have started your Avon business, and would they like a catalog.

But in order to be truly successful in your Avon business, you'll need to get past the people that you know. You'll need to find new people to sell Avon to. You do this by prospecting.

Here is a blog post that will help you with that –

<https://onlinebeautybiz.com/prospecting-how-you-take-control-of-your-business/>

**Now that you've met new people, gotten their contact information, and given them a brochure (either physical or digital is fine), this is where you can start to automate the rest of the tasks.**

I mail every single potential customer a brochure every campaign. Every one of them, even if they live next door to me, gets one in the mail. That way I know everyone got one.

I use a service called Campaign Mailer to handle this. They will let you mail as little as 1 brochure and it's less expensive than you mailing it yourself.

Every single customer or potential customer also gets a reminder call or text before I place my order, or before the end of the campaign if I'm working with them online only.

I also have systems for these things as well.

You can learn about our systems and how to use them here –

<https://onlinebeautybiz.com/automate-your-follow-ups/>

Even though you might be new, it's important to start systemizing your business so that you'll be able to grow.

All of these steps are very important to your success. You can do them manually, or you can use automated systems. It's your choice.

But these are the things that will help you be successful.

Here's to you and your business!

Hugs,  
Lynn

Lynn Huber

(Your Contact Info)