



2020

## OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1 #AprilFoolsDay	2 #ThrowbackThursday	3 #NationalFindARainbowDay	4 Do a Facebook Live and feature our Mother's Day Products
5 #NationalGoForBrokeDay	6 #MotivationMonday What are you doing today?	7 #TuesdayTip Give a makeup tip that will help your fans	8 Share a multi-image of Mother's Day Gift Ideas	9 Post a selfie with your favorite product	10 #FragranceFriday Ask your audience what their favorite Spring Avon fragrance is	11 #NationalPetDay
12 Share a quote about Spring	13 #MakeupMonday Share an Avon makeup video	14 Post a <b>Welcome to C-10</b> with your Store Link	15 #WashUpWednesday Post about bath & body products	16 #WearYourPajamasToWorkDay	17 #FashionFriday Showcase your favorite Avon fashions	18 Post an A/B/C/D image about Spring activities
19 Share an easy to make Spring drink recipe	20 #NationalLookALikeDay Create a side by side of your celebrity twin and have your fans comment w/a Gif of their famous look-alike	21 Post a multi-image of your favorite skin care products	22 #EarthDay	23 #NationalTakeAChanceDay	24 Share a funny meme about Spring	25 #Satuyay – where are you?
26 #SundayFunday Post a Selfie with your favorite product!	27 #MakeupMonday Feature your favorite makeup items	28 Post a <b>Welcome to C-11</b> with your Store Link	29 Post about why you LOVE Selling Avon	30 #NationalHonestyDay		More Tips to build your Avon business: <a href="http://OnlineBeautyBiz.com">OnlineBeautyBiz.com</a>