



2020

OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
May 31 Post a pic of your family and share how your biz has impacted their life. Sorry wouldn't fit 😊		Tip: Search FB with the hashtags for ideas about what to post 😊	More Tips to build your Avon business: OnlineBeautyBiz.com		Happy #MayDay	Share Avon's Shield Yourself Products
3 Send a heartfelt message to a customer thanking them for their business	4 #MakeupMonday Share an Avon makeup video	5 Happy Cinco de Mayo! #NationalTeachersDay	6 #WashUpWednesday Post about bath & body products	7 #ThrowbackThursday – share a pic from an Avon event you attended	8 #FunnyFriday – Share a funny meme or video	9 Share an easy to make food or drink recipe
10 Mother's Day!	11 #MotivationMonday What are you doing today?	12 Post a Welcome to C-12 with your Store Link	13 Share an Avon makeup or haircare video	14 #ThankfulThursday – What are you thankful for today?	15 #FashionFriday Showcase your favorite Avon fashions	16 #Saturday – where are you today?
17 #SundayFunday Post a Selfie with your favorite product!	18 #MakeupMonday Feature your favorite makeup items	19 #TuesdayTip Give a makeup tip that will help your fans	20 #BeAMillionaireDay	21 #ThrowbackThursday	22 #FunFactFriday – Share a fun fact about your products	23 Share Avon's Shield Yourself Products
24 Post about why you LOVE Selling Avon	25 Memorial Day!	26 Post a Welcome to C-13 with your Store Link	27 Ask an On a Scale of 1-10 question	28 Post a multi-photo image of your best sellers	29 #FragranceFriday Ask your audience what their favorite Spring Avon fragrance is	30 #SaturdaySocial – What's everyone up to today?