



July, 2020

OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Tip: Search FB with the hashtags for ideas about what to post 😊			1 Welcome to July! Don't forget your Bug Guard!	2 Share a multi-photo post with Father's Day gift ideas	3 #FashionFriday Showcase your favorite Avon fashions	4 #IndependenceDay
5 #NationalBikiniDay	6 Share an Avon makeup or haircare video	7 Post a Welcome to C-16 with your Store Link	8 #WashUpWednesday Post about Avon's new Children's Bath Products!	9 #ThankfulThursday – What are you thankful for today?	10 #FlashbackFriday Post a summer memory and have them comment with theirs.	11 #CheerUpTheLonelyDay
12 Share an easy to make summer food/drink recipe	13 #NationalFrenchFryDay	14 #TuesdayTip Give a makeup tip that will help your fans	15 #WednesdayWisdom	16 Post a poll asking for their opinion of a product	17 #NationalHotDogDay Post an A/B/C/D image of favorite toppings	18 #Saturday – where are you today?
19 #NationalDaiquiriDay Pina Colada or Strawberry?	20 #MotivationMonday What are you doing today?	21 Post a Welcome to C-17 with your Store Link	22 This or That question about summer break	23 #ThrowbackThursday – share a pic from an Avon event you attended	24 #NationalDriveThruDay	25 Share an easy to make food or drink recipe
26 #SundayFunday Post a Selfie with your favorite product!	27 #MakeupMonday Feature your favorite makeup items	28 #NationalParentsDay	29 Post about why you LOVE Selling Avon	30 Fill in the blank question	31 #FunFactFriday – Share a fun fact about your products	More Tips to build your Avon business: OnlineBeautyBiz.com