

September, 2020

OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<p>Tip: Search FB with the hashtags for ideas about what to post 😊</p>		<p>1 Post a Welcome to C-20 with your Store Link</p>	<p>2 #WashUpWednesday Post about Avon's new Children's Bath Products!</p>	<p>3 Share some of the exciting announcements from Avon's Virtual Convention</p>	<p>4 #FavoriteFriday Ask them what their favorite Avon product is.</p>	<p>5 Post a fun family activity</p>
<p>6 #SundayFunday Post a Selfie with your favorite product!</p>	<p>7 #LaborDay</p>	<p>8 #TuesdayTip Give a makeup tip that will help your fans</p>	<p>9 Post a multi-photo image of your best sellers</p>	<p>10 #NationalSwapIdeas Day</p>	<p>11 #FlashbackFriday Post a summer memory and have them comment with theirs.</p>	<p>12 Ask a This or That question</p>
<p>13 #KidsTakeOverThe KitchenDay</p>	<p>14 Share an Avon makeup or haircare video</p>	<p>15 Post a Welcome to C-21 with your Store Link</p>	<p>16 #NationalWorking ParentsDay</p>	<p>17 #ThankfulThursday – What are you thankful for today?</p>	<p>18 #National CheesburgerDay</p>	<p>19 Post a poll asking for their opinion on a product.</p>
<p>20 Post a game post from Avon Social under Quotes, Holidays & Interactive</p>	<p>21 #MakeupMonday Feature your favorite makeup items</p>	<p>22 #AmericanBusiness WomensDay</p>	<p>23 #WednesdayWisdom</p>	<p>24 #ThrowbackThursday – share a pic from an Avon event you attended</p>	<p>25 #OneHitWonderDay</p>	<p>26 #NationalPancakeDay Post an A/B/C/D image of pancake toppings</p>
<p>27 Share your favorite Fall crockpot or instant pot recipe</p>	<p>28 Share an inspirational video</p>	<p>29 Post a Welcome to C-22 with your Store Link #NationalCoffeeDay</p>	<p>30 Ask what they love most about the Fall season</p>			<p>More Tips to build your Avon business: OnlineBeautyBiz.com</p>