



October, 2020

OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Tip: Search FB with the hashtags for ideas about what to post 😊		More Tips to build your Avon business: OnlineBeautyBiz.com		#NationalHairDay ¹	#FavoriteFriday ² Ask them what their favorite Avon product is.	Share Avon's latest Sweepstakes from your Avon Online Store ³
#SundayFunday ⁴ Post a Selfie with your favorite product!	#DoSomethingNice Day ⁵	#TuesdayTip ⁶ Give a makeup tip that will help your fans	#InnerBeautyDay ⁷	#ThankfulThursday – What are you thankful for today? ⁸	Post an inspirational quote ⁹	Ask a This or That question ¹⁰
Ask them to comment with their favorite Fall activity ¹¹	Share an Avon makeup or haircare video ¹²	Post a Welcome to C-23 with your Store Link ¹³	#NationalDessertDay ¹⁴ What's their favorite A/B/C/D Image	Ask them a question to #GetToKnowYourCustomersDay ¹⁵	This or That image (Fall) ¹⁶	Post a poll asking for their opinion on a product. ¹⁷
Share your favorite Fall crockpot or instant pot recipe ¹⁸	#MakeupMonday ¹⁹ Feature your favorite makeup items	Share a custom photo album of great holiday gift ideas ²⁰	#CleanYourVirtual DesktopDay ²¹	#ThrowbackThursday – share a pic from an Avon event you attended ²²	Ask your fans to follow you on other social platforms ²³	What's your favorite Halloween Candy? A/B/C/D Image ²⁴
Post a pic of your favorite Halloween Costume ²⁵	#NationalPumpkinDay ²⁶	Post a Welcome to C-24 with your Store Link ²⁷	#WednesdayWisdom ²⁸ Share a home hack for Fall	#NationalCatDay ²⁹	How are you going to celebrate Halloween this year, Covid Style? ³⁰	#HappyHalloween ³¹