



OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Jan 31 Share your favorite Winter crockpot or instant pot recipe		Tip: Search FB with the hashtags for ideas about what to post 😊		More Tips to build your Avon business: OnlineBeautyBiz.com	#HappyNewYear	Ask your followers what their 2021 goals are
3 Share Avon's latest Sweepstakes from your Avon Online Store	4 #MakeupMonday Feature your favorite makeup items	5 Post a Welcome to C-03 with your Store Link	6 Share a blog post from your Avon Online Store	7 #ThrowbackThursday	8 Make a custom photo album on your business page of Valentine's Day Gifts	9 What is your favorite winter outdoor activity?
10 Post a pet pic and have your fans comment with theirs	11 #NationalMilkDay – Plain? Chocolate? Almond? Soy?	12 #TuesdayTip Give a makeup tip that will help your fans	13 Post a pic of where you are working from today	14 Post a Motivational Quote	15 #FavoriteFriday Ask them what their favorite Avon product is.	16 Offer a winter weather tip or hack
17 #SundayFunday Post a Selfie with your favorite product	18 #MotivationalMonday – Share a WooHoo Moment you've had recently	19 Post a Welcome to C-04 with your Store Link #NationalPopcornDay – Salty or Sweet?	20 Post an A/B/C/D image about winter	21 Ask them a question to #GetToKnowYourCustomersDay	22 Post a This or That image	23 Share something that made you laugh recently
24 Post a pic of your family and share how your business has impacted your lives	25 #NationalOppositeDay	26 #PlanForVacationDay – Ask what they're going to do when this crazy Covid is over	37 Ask a On a Scale of 1-10 question	28 #ThankfulThursday – What are you thankful for today?	29 Post a poll asking for their opinion on a product.	30 Share an easy to make food or drink recipe