

Aloha!

Incentive Period: December 23, 2020 through December 7, 2021 (Campaign 2-26, 2021)

We promised this would be big!

Join us on the Big Island of Hawaii at the Marriott Waikoloa Beach Resort and Spa, March 27-31, 2022, for an incredible, aloha celebration of your success in our 135th Anniversary year. Enjoy the luxury of this stunning resort on the western coast of Hawaii's breathtaking Big Island, including the white-sand beach of beautiful Anaeho'omalu Bay, three outdoor pools, available spa and golf courses, plus your Avon trip package of roundtrip airfare, resort accommodations, meals and beverages, exclusive swag and Avon product gifts, and much more.

Think Big, Earn Big!

For the first time you can achieve through your personal sales or through Leadership title performance (or both!). And our 2020 Top 10 National Pinnacle achievers and Top 5 National LABC Pinnacle achievers will automatically earn the trip for two plus VIP extras!



	TRIP FOR 1	TRIP FOR 2
2020 PRP MEMBERS	Increase your sales by \$8,500 (vs. prior year sales: C2-26, 2020)	Increase your sales by \$14,000 (vs. C2-26, 2020)
2020 NON-PRP (CONTENDERS & PREMIER LEVEL)* (REPRESENTATIVES WHO JOINED BEFORE 12/11/19)	Achieve \$16,000 in sales within C2-26, 2021	Achieve \$23,000 in sales within C2-26, 2021
NEW REPRESENTATIVES (NON-PRP REPRESENTATIVES WHO JOINED ON OR AFTER 12/11/19)**	Achieve \$12,000 in sales within C2-26, 2021	Achieve \$17,000 in sales within C2-26, 2021
BRONZE LEADER & ABOVE***	Grow your Total Team Sales by 10% vs. same period prior year (C2-26, 2020)	Grow your Total Team Sales by 15% vs. same period prior year (C2-26, 2020)
EXECUTIVE LEADERS (BRONZE-PLATINUM EXECUTIVE)***	Perform for 20 campaigns at the same achievement title earned as of C2, 2021 in the C2-C26, 2021 timeframe	Perform for 25 campaigns at the same achievement title earned as of C2, 2021 in the C2-C26, 2021 timeframe

* Representatives who joined before C1, 2020 and did not achieve PRP status in 2020, will participate as "Contender and Premier Achievers"
 ** if you joined Avon on or after December 11, 2019 and did not achieve PRP status in 2020, you will participate as a "New First-Year Representative"
 *** Bronze Leaders and above must be President's Club level or above by close of C26, 2021 to be eligible for the Leadership options to earn incentive.

Get all incentive details and FAQs and check your progress on your tracker on AvonNow.com. Make your plan to join us on the Big Island — Hawaii's calling!