



OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Tip: Search FB with the hashtags for ideas about what to post 😊				1 #AprilFoolsDay	2 #ChildrensBookDay	3 Share Avon's latest Sweepstakes from your Avon Online Store
4 #Easter	5 #MakeupMonday Feature your favorite makeup tip	6 Post a pic of your favorite product and tell why – Even better, do it as a Facebook Live!	7 Share a blog post from your Avon Online Store	8 #ThrowbackThursday	9 #FunWithFamily – Talk about what you're doing this weekend	10 Share 10 things about you that most don't know
11 #SundayFunday Post a Selfie with your favorite product	12 Post an A/B/C/D image about Spring	13 Post Welcome to C-10 with your Store Link	14 Share a multi-photo post of Mother's Day Gifts	15 Post an Ask Me Anything Post	16 Share your favorite shareable video from AvonNow.com	17 #SaturdaySelfie – Post a selfie showing what you're doing today
18 Share an easy to make food or drink recipe	19 #MotivationalMonday – Share a WooHoo Moment you've had recently	20 #TuesdayTip Give a makeup tip that will help your fans	21 Post a This or That image	22 #EarthDay	23 #FavoriteFriday Ask them what their favorite Avon product is.	24 Share an easy house cleaning tip
25 Post a pic of your family and share how your business has impacted your lives	26 Share a book that you love or are reading	27 Post Welcome to C-11 with your Store Link	28 Share an inspiring story or show love to a team member for their success	29 Post a pic of where you are working from today	30 Share a WooHoo moment	More Tips to build your Avon business: OnlineBeautyBiz.com