



OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
May 30 Share an easy to make food or drink recipe	May 31 #MemorialDay		Tip: Search FB with the hashtags for ideas about what to post 😊	More Tips to build your Avon business: OnlineBeautyBiz.com		1 Share Avon's latest Sweepstakes from your Avon Online Store
2 #BrothersAndSisters Day	3 #MakeupMonday Feature your favorite makeup tip	4 #TeacherAppreciationDay – Especially important with the year we've had. ❤️	5 #CincoDeMayo	6 Share a blog post from your Avon Online Store	7 Post an Ask Me Anything Post	8 #FunWithFamily – Talk about what you're doing this weekend
9 #MothersDay	10 Post a pic of your favorite product and tell why – better, do it as a Facebook Live!	11 Welcome to C-12 with your Online Store Link	12 Share a multi-photo post of Father's Day Gifts	13 #ThrowbackThursday	14 Share your favorite shareable video from AvonNow.com	15 #NationalChocolateChipDay
16 #SundayFunday Post a Selfie with your favorite product	17 #MotivationalMonday – Share a WooHoo Moment you've had recently	18 #TuesdayTip Give a useful product tip that will help your fans	19 Post a This or That image	20 Post a pic of where you are working from today	21 #FavoriteFriday Ask them what their favorite Avon product is.	22 Share an easy house cleaning tip featuring one of your products
23 Post a pic of your family and share how your business has impacted your lives	24 Share 10 things about you that most don't know	25 Welcome to C-13 with your Online Store Link	26 Share an inspiring story or show love to a team member for their success	27 Share a selfie with one of your products	28 Share a WooHoo moment	29 #SaturdaySelfie – Post a selfie showing what you're doing today