



OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Tip: Search FB with the hashtags for ideas about what to post 😊		1 #NationalDareDay Dare your community to do something fun!	2 Share Avon's latest Sweepstakes from your Avon Online Store	3 #ThrowbackThursday	4 Share a multi-photo post of Father's Day Gifts	5 #SaturdaySelfie – Post a selfie showing what you're doing today
6 #SundayFunday Post a Selfie with your favorite product	7 #MakeupMonday Feature your favorite makeup tip	8 Welcome to C-14 with your Online Store Link	9 #WowWednesday Share a special offer or exciting product news	10 Share a blog post from your Avon Online Store	11 Share your favorite shareable video from AvonNow.com	12 #FunWithFamily – Talk about what you're doing this weekend
13 Share 10 things about you that most don't know	14 Post a pic of your favorite product and tell why – better yet, do it as a Facebook Live!	15 #TuesdayTip Give a useful product tip that will help your fans	16 Share a selfie with one of your products	17 #EatYourVeggiesDay Share an easy to make food or drink recipe	18 #NationalSplurgeDay	19 #Juneteenth
20 #FathersDay	21 #MotivationalMonday – Share a WooHoo Moment you've had recently	22 Welcome to C-15 with your Online Store Link	23 Post a This or That image	24 Post a pic of where you are working from today	25 #FavoriteFriday Ask them what their favorite Avon product is.	26 Share an easy house cleaning tip featuring one of your LG products
27 Post a pic of your family and share how your business has impacted your lives	28 Post an Ask Me Anything Post	29 Share your favorite shareable video from AvonNow.com	30 Share an inspiring story or show love to a team member for their success			More Tips to build your Avon business: OnlineBeautyBiz.com