

# August, 2021



## OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 #NationalGirlfriendsDay	2 Share Avon's latest Sweepstakes from your Avon Online Store	3 <b>Welcome to C-18</b> with your Online Store Link  #WatermelonDay	4 Share a post about Avon's Bug Guard Products	5 Post an A/B/C/D image for #NationalUnderwear Day	6 Post a This or That image	7 Post a pic of your favorite product and tell why – better yet, do it as a Facebook Live!
8 Post a pic from wherever you are today and ask them to comment with theirs	9 #BookLoversDay What are you reading?	10 Post an Ask Me Anything Post	11 #WowWednesday Share a special offer or exciting product news	12 Share a blog post from your Avon Online Store	13 Share your favorite shareable video from AvonNow.com	14 #SaturdaySelfie – Share a selfie with one of your products
15 Share 10 things about you that most don't know	16 #NationalTellAJokeDay	17 <b>Welcome to C-19</b> with your Online Store Link	18 #MailOrderCatalogDay Promote your Avon Online Store	19 #ThrowbackThursday	20 Ask what their fave 2021 summer memory will be	21 Share an easy house cleaning tip featuring one of your LG products
22 #SundayFunday Post a Selfie with your favorite product	23 #MotivationalMonday – Share a WooHoo Moment you've had recently	24 #TuesdayTip Give a useful product tip that will help your fans	25 Share a funny meme	26 Post a pic of where you are working from today	27 #FavoriteFriday Ask them what their favorite Avon product is.	28 Share a great movie you've seen recently
29 Post a pic of your family and share how your business has impacted your lives	30 #MakeupMonday Feature your favorite makeup tip	31 <b>Welcome to C-19</b> with your Online Store Link		Tip: Search FB with the hashtags for ideas about what to post 😊		More Tips to build your Avon business: OnlineBeautyBiz.com