

September, 2021

OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Tip: Search FB with the hashtags for ideas about what to post 😊			1 Post a pic of your favorite product and tell why – better yet, do it as a Facebook Live!	2 Promote your Avon Sweepstakes for September	3 Post a This or That image	4 Post an Ask Me Anything Post
5 #CharityDay	6 #LaborDay	7 Share a funny meme	8 #WowWednesday Share a special offer or exciting product news	9 #NationalTeddyBear Day	10 #KissCancerGoodbye Talk about Avon's Breast Cancer Fundraiser	11 #911Day
12 #GrandparentsDay	13 Post a pic from wherever you are today and ask them to comment with theirs	14 Welcome to C-21 with your Online Store Link	15 Share a blog post from your Avon Online Store	16 #ThrowbackThursday	17 Ask what their fave 2021 summer memory was	18 Share an easy house cleaning tip featuring one of your LG products
19 #SundayFunday Post a Selfie with your favorite product	20 #MotivationalMonday – Share a WooHoo Moment you've had recently	21 #TuesdayTip Give a useful product tip that will help your fans	22 #1stDayOfFall	23 Post a pic of where you are working from today	24 #FavoriteFriday Ask them what their favorite Avon product is.	25 #SaturdaySelfie – Share a selfie with one of your products
26 Post a pic of your family and share how your business has impacted your lives	27 #MakeupMonday Feature your favorite makeup tip	28 Welcome to C-22 with your Online Store Link	29 #NationalCoffeeDay How do you like your coffee?	30 Share your favorite shareable video from AvonNow.com		More Tips to build your Avon business: OnlineBeautyBiz.com