



## OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Oct 31 #HappyHalloween		Tip: Search FB with the hashtags for ideas about what to post 😊	More Tips to build your Avon business: <a href="http://OnlineBeautyBiz.com">OnlineBeautyBiz.com</a>		1 #InternationalCoffeeDay How do you like your coffee?	2 Promote your Avon Sweepstakes for October
3 Post a pic from wherever you are today and ask them to comment with theirs	4 #NationalTacoDay	5 #WorldTeachersDay	6 #WowWednesday Share a special offer or exciting product news	7 Post a This or That image	8 #KissCancerGoodbye Talk about Avon's Breast Cancer Fundraiser	9 Share an easy house cleaning tip featuring one of your LG products
10 Share your favorite shareable video from AvonNow.com	11 #MotivationalMonday – Share a WooHoo Moment you've had recently	12 <b>Welcome to C-23</b> with your Online Store Link	13 Share a blog post from your Avon Online Store	14 #DessertDay	15 Ask them to comment with their favorite Fall activity	16 Share a funny or Halloween meme
17 #SundayFunday Post a Selfie with your favorite product	18 Post a pic of where you are working from today	19 #TuesdayTip Give a useful product tip that will help your fans	20 Post a pic of your favorite product and tell why – better yet, do it as a Facebook Live!	21 #GetToKnowYourCustomersDay	22 #FavoriteFriday Ask them what their favorite Avon product is.	23 #SaturdaySelfie – Share a selfie with one of your products
24 Post a pic of your family and share how your business has impacted your lives	25 #MakeupMonday Feature your favorite makeup tip	26 <b>Welcome to C-24</b> with your Online Store Link	27	28 #ThrowbackThursday	29 What's your Halloween Plans this weekend?	30 What's your favorite Halloween Candy? A/B/C/D Image