



## OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
Tip: Search FB with the hashtags for ideas about what to post 😊	#WorldVeganDay Great day to promote some of our Vegan Products!	Promote your Avon Sweepstakes for November	Share your favorite shareable video from AvonNow.com	Post a This or That image	#FavoriteFriday Ask them what their favorite Avon product is.	Share an easy house cleaning tip featuring one of your LG products
7	8	9	10	11	12	13
#DaylightSavings Time to turn your clocks back an hour	#CappuccinoDay	<b>Welcome to C-25</b> with your Online Store Link	#WowWednesday Share a special offer or exciting product news	#VeteransDay	Post a pic of where you are working from today	#WorldKindnessDay Celebrate good deeds in the community and take the time to do something kind.
14	15	16	17	18	19	20
#SundayFunday Post a Selfie with your favorite product	#MotivationalMonday – Share a WooHoo Moment you've had recently	#EntrepreneursDay Talk about what you love about your Avon Business!	Share a blog post from your Avon Online Store	#ThrowbackThursday	Ask the about their Thanksgiving Holiday Traditions	#SaturdaySelfie – Share a selfie with one of your products
21	22	23	24	25	26	27
Post a pic from wherever you are today and ask them to comment with theirs	#MakeupMonday Feature your favorite makeup tip	<b>Welcome to C-26</b> with your Online Store Link	Post a pic of your favorite product and tell why – better yet, do it as a Facebook Live!	#HappyThanksgiving	#BlackFriday	#SmallBusinessSaturday
28	29	30				
Post a pic of your family and share how your business has impacted your lives	#CyberMonday	#TuesdayTip Give a useful product tip that will help your fans				More Tips to build your Avon business: OnlineBeautyBiz.com