

December, 2021

OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Tip: Search FB with the hashtags for ideas about what to post 😊			1 Promote your Avon Sweepstakes for December	2 Post a pic of where you are working from today	3 #FavoriteFriday Ask them what their favorite Avon product is.	4 #NationalCookieDay
5 Share your favorite shareable video from AvonNow.com	6 #StNicholasDay	7 Elf on the Shelf – yay or nay? Avon Online Store Closed for Upgrade	8 #NationalBrownieDay Avon Online Store Closed for Upgrade	9 Welcome to C-01 New Website Launch! 10% off for you and your customers for first 72 hours after launch	10 #HumanRightsDay	11 Share an easy house cleaning tip featuring one of your LG products
12 #SundayFunday Post a Selfie with your favorite product	13 #MotivationalMonday – Share a WooHoo Moment you've had recently	14 Post a pic from wherever you are today and ask them to comment with theirs	15 Share a blog post from your Avon Online Store	16 #ThrowbackThursday	17 #UglySweaterDay	18 #SaturdaySelfie – Share a selfie with one of your products
19 What's your favorite Holiday Season Song?	20 #MakeupMonday Feature your favorite makeup tip	21 Welcome to C-02 with your Online Store Link	22 Post a pic of your favorite product and tell why – better yet, do it as a Facebook Live!	23 Post a This or That image	24 #ChristmasEve	25 #MerryChristmas!
26 Post a pic of your family and share how your business has impacted your lives	27 Thank your customers with a heartfelt post for supporting your business	28 #TuesdayTip Give a useful product tip that will help your fans	29 #WowWednesday Share a special offer or exciting product news	30 Post your best memory of the year.	31 #NewYearsEve How are you ringing in 2022?	More Tips to build your Avon business: OnlineBeautyBiz.com