

# January, 2022

## OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Jan 30 Post a pic of your favorite product and tell why – better yet, do it as a Facebook Live!	Jan 31 What is your favorite winter outdoor activity?		Tip: Search FB with the hashtags for ideas about what to post 😊	More Tips to build your Avon business: <a href="http://OnlineBeautyBiz.com">OnlineBeautyBiz.com</a>		1 #NewYearsDay
2 Ask your followers what their 2022 goals are	3 Promote your Avon Sweepstakes for January	4 #NationalTriviaDay	5 <b>Welcome to C-03</b> with your Online Store Link	6 Post a pic from wherever you are today and ask them to comment with theirs	7 #FavoriteFriday Ask them what their favorite Avon product is.	8 #SaturdaySelfie – Share a selfie with one of your products
9 #SundayFunday Post a Selfie with your favorite product	10 #MotivationalMonday – Share a WooHoo Moment you've had recently	11 #HumanTraffickingDay	12 Share a blog post from your Avon Online Store	13 #CleanOffYourDeskDay	14 Post a This or That image	15 Share an easy house cleaning tip featuring one of your LG products
16 Post a pic of your family and share how your business has impacted your lives	17 #MakeupMonday Feature your favorite makeup tip	18 #MLKDay	19 <b>Welcome to C-04</b> with your Online Store Link	20 Ask them a question to #GetToKnowYourCustomersDay	21 #NationalHuggingDay	22 Share your favorite Winter crockpot or instant pot recipe
23 #PieDay What's your favorite?	24 #NationalComplimentDay Spread joy by sharing nice things about others!	25 #TuesdayTip Give a useful product tip that will help your fans	26 #WowWednesday Share a special offer or exciting product news	27 #ThrowbackThursday	28 Make a custom photo album on your business page of Valentine's Day Gifts	29 Share your favorite shareable video from <a href="http://AvonNow.com">AvonNow.com</a>