

February, 2022

OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Tip: Search FB with the hashtags for ideas about what to post 😊		1 #DarkChocolateDay Black History Month	2 Welcome to C-05 with your Online Store Link #GroundhogDay	3 Make a custom photo album on your business page of Valentine's Day Gifts	4 Post a pic of your favorite product and tell why – better yet, do it as a Facebook Live!	5 #IceCreamforBreakfastDay
6 Post a pic of your family and share how your business has impacted your lives	7 #MakeupMonday Feature your favorite makeup tip	8 #TuesdayTip Give a useful product tip that will help your fans	9 Share a blog post from your Avon Online Store	10 Post a pic from wherever you are today and ask them to comment with theirs	11 #FavoriteFriday Ask them what their favorite Avon product is.	12 #SaturdaySelfie – Share a selfie with one of your products
13 #SuperBowl	14 #ValentinesDay	15 Share your favorite shareable video from AvonNow.com	16 Welcome to C-06 with your Online Store Link	17 #RandomActsOfKindnessDay	18 #CaregiversDay	19 Share an easy house cleaning tip featuring one of your LG products
20 #LoveYourPetDay	21 #PresidentsDay	22 Share a book or movie you love and start a discussion	23 #WowWednesday Share a special offer or exciting product news	24 #ThrowbackThursday	25 Post a This or That image	26 Share your favorite Winter crockpot or instant pot recipe
27 #SundayFunday Post a Selfie with your favorite product	28 #MotivationalMonday – Share a WooHoo Moment you've had recently					More Tips to build your Avon business: OnlineBeautyBiz.com