



OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|---|--|---|--|--|---|--|
| Tip: Search FB with the hashtags for ideas about what to post 😊 | | 1 #MardiGras | 2 Welcome to C-07 with your Online Store Link #DrSeuss | 3 Promote Avon's latest Sweepstakes on your Avon Online Store! | 4 Post a pic of your favorite product and tell why – better yet, do it as a Facebook Live! | 5 #SaturdaySelfie – Share a selfie with one of your products |
| 6 #NationalDressDay What did you wear to a favorite recent event? | 7 #MakeupMonday Feature your favorite makeup tip | 8 #WomensDay | 9 #WowWednesday Share a special offer or exciting product news | 10 Post a pic from wherever you are today and ask them to comment with theirs | 11 #PopcornLoversDay | 12 #GirlScoutDay |
| 13 #DaylightSavings | 14 Share your favorite shareable video from AvonNow.com | 15 #TuesdayTip Give a useful product tip that will help your fans | 16 Welcome to C-08 with your Online Store Link | 17 #StPatricksDay | 18 #FavoriteFriday Ask them what their favorite Avon product is. | 19 Share an easy house cleaning tip featuring one of your LG products |
| 20 #FirstDayofSpring | 21 Post a Poll and ask their opinion on a product | 22 Share a book or movie you love and start a discussion | 23 #NationalPuppyDay Post a pic of your pup! | 24 #ThrowbackThursday | 25 Post a This or That image | 26 #WO3Day (Women Owned Business) |
| 27 #SundayFunday Post a Selfie with your favorite product | 28 #MotivationalMonday – Share a WooHoo Moment you've had recently | 29 Post a pic of your family and share how your business has impacted your lives | 30 Welcome to C-09 with your Online Store Link | 31 Makes Suggestions for Easter Gifts in a Custom Album | | More Tips to build your Avon business: OnlineBeautyBiz.com |