



## OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Tip: Search FB with the hashtags for ideas about what to post 😊		More Tips to build your Avon business: <a href="http://OnlineBeautyBiz.com">OnlineBeautyBiz.com</a>			#AprilFools	Promote Avon's latest Sweepstakes on your Avon Online Store!
3 Post a pic of your favorite product and tell why – better yet, do it as a Facebook Live!	4 #MakeupMonday Feature your favorite makeup tip	5 Makes Suggestions for Easter Gifts in a Custom Album	6 #WowWednesday Share a special offer or exciting product news	7 Post a pic from wherever you are today and ask them to comment with theirs	8 #FavoriteFriday Ask them what their favorite Avon product is.	9 #SaturdaySelfie – Share a selfie with one of your products
10 #NationalSiblingsDay	11 #NationalPetDay	12 #TuesdayTip Give a useful product tip that will help your fans	13 <b>Welcome to C-10</b> with your Online Store Link	14 Post a This or That image	15 #TaxDay	16 #HusbandAppreciationDay
17 <b>Happy Easter!</b>	18 Post a Poll and ask their opinion on a product	19 Share a book or movie you love and start a discussion	20 Share your favorite shareable video from <a href="http://AvonNow.com">AvonNow.com</a>	21 #GetToKnowYourCustomersDay	22 #EarthDay2022	23 Share an easy house cleaning tip featuring one of your LG products
24 #SundayFunday Post a Selfie with your favorite product	25 #MotivationalMonday – Share a WooHoo Moment you've had recently	26 Post a pic of your family and share how your business has impacted your lives	27 <b>Welcome to C-11</b> with your Online Store Link	28 #ThrowbackThursday	29 Share a Blog Post from your Avon Online Store	30 #AdoptAShelterPetDay