



## OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 #MayDay	2 Promote Avon's latest Sweepstakes on your Avon Online Store!	3 Post an Ask Me Anything Post	4 #StarWarsDay	5 Happy #CincoDeMayo	6 #NursesDay	7 Share 10 things about you that most don't know
8 Happy #MothersDay	9 #MakeupMonday Feature your favorite makeup tip	10 Share a blog post from your Avon Online Store	11 <b>Welcome to C-12</b> with your Online Store Link	12 Post a pic from wherever you are today and ask them to comment with theirs	13 #FavoriteFriday Ask them what their favorite Avon product is.	14 #SaturdaySelfie – Share a selfie with one of your products
15 Post a pic of your favorite product and tell why – better yet, do it as a Facebook Live!	16 Share your favorite shareable video from AvonNow.com	17 #TuesdayTip Give a useful product tip that will help your fans	18 #WowWednesday Share a special offer or exciting product news	19 Post a This or That image	20 #FunWithFamily – Talk about what you're doing this weekend	21 Share an easy house cleaning tip featuring one of your LG products
22 Post a Poll and ask their opinion on a product	23 #MotivationalMonday – Share a WooHoo Moment you've had recently	24 Share a book or movie you love and start a discussion	25 <b>Welcome to C-13</b> with your Online Store Link	26 Share a multi-photo post of Father's Day Gifts	27 Share an inspiring story or show love to a team member for their success	28 #NationalHamburger Day
29 #SundayFunday Post a Selfie with your favorite product	30 #MemorialDay	31 Post a pic of your family and share how your business has impacted your lives		Tip: Search FB with the hashtags for ideas about what to post 😊		More Tips to build your Avon business: OnlineBeautyBiz.com