



# June, 2022

## OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Tip: Search FB with the hashtags for ideas about what to post 😊			1 Promote Avon's latest Sweepstakes on your Avon Online Store!	2 Share a book or movie you love and start a discussion	3 #NationalDonutDay	4 Share 10 things about you that most don't know
5 Post a pic of your favorite product and tell why – better yet, do it as a Facebook Live!	6 #MakeupMonday Feature your favorite makeup tip	7 Share a blog post from your Avon Online Store	8 <b>Welcome to C-14</b> with your Online Store Link	9 Post a pic from wherever you are today and ask them to comment with theirs	10 #FavoriteFriday Ask them what their favorite Avon product is.	11 #SaturdaySelfie – Share a selfie with one of your favorite products
12 National Email Week Share your email Opt-In with your community	13 Share your favorite shareable video from AvonNow.com	14 #TuesdayTip Give a useful product tip that will help your fans	15 #WowWednesday Share a special offer or exciting product news	16 Post a This or That image	17 #FunWithFamily – Talk about what you're doing this weekend	18 #NationalSplurgeDay
19 Happy #FathersDay	20 #MotivationalMonday – Share a WooHoo Moment you've had recently	21 #NationalSelfieDay Post a selfie today and ask followers to comment with theirs	22 <b>Welcome to C-15</b> with your Online Store Link	23 #NationalPinkDay	24 Share an inspiring story or show love to a team member for their success	25 Share an easy house cleaning tip featuring one of your LG products
26 #SundayFunday – Post a Selfie with your favorite product	27 Post an Ask Me Anything Post	28 Post a pic of your family and share how your business has impacted your lives	29 Post a Poll and ask their opinion on a product	30 #SocialMediaDay		More Tips to build your Avon business: OnlineBeautyBiz.com