



OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
July 31 Share a book or movie you love and start a discussion		Tip: Search FB with the hashtags for ideas about what to post 😊	More Tips to build your Avon business: OnlineBeautyBiz.com		1 Promote Avon's latest Sweepstakes on your Avon Online Store!	2 Share 10 things about you that most don't know
3 Post a pic of your favorite product and tell why – better yet, do it as a Facebook Live!	4 #IndependenceDay!	5 Share a blog post from your Avon Online Store	6 Welcome to C-16 with your Online Store Link	7 #WorldChocolateDay	8 Ask what they are doing that's exciting this summer	9 #SaturdaySelfie – Share a selfie with one of your favorite products
10 Share your favorite shareable video from AvonNow.com	11 Post an Ask Me Anything Post	12 #TuesdayTip Give a useful product tip that will help your fans	13 #WowWednesday Share a special offer or exciting product news	14 #ThrowbackThursday Post about the funniest thing that's ever happened to you	15 #GiveSomethingAwayDay	16 #FunWithFamily – Talk about what you're doing this weekend
17 Share an inspiring story or show love to a team member for their success	18 #MotivationalMonday – Share a WooHoo Moment you've had recently	19 Share a Funny Pic or Meme	20 Welcome to C-17 with your Online Store Link	21 #GetToKnowYourCustomersDay	22 Post a This or That image	23 Share an easy house cleaning tip featuring one of your LG products
24 #SundayFunday – Post a Selfie with your favorite product	25 #MakeupMonday Feature your favorite makeup tip	26 Post a pic of your family and share how your business has impacted your lives	27 Post a Poll and ask their opinion on a product	28 Post a pic from wherever you are today and ask them to comment with theirs	29 #FavoriteFriday Ask them what their favorite Avon product is.	30 #DayOfFriendship