



August, 2022

OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	1	2	3	4	5	6
Tip: Search FB with the hashtags for ideas about what to post 🤔	Share your favorite shareable video from AvonNow.com	Share 10 things about you that most don't know	Welcome to C-18 with your Online Store Link	Promote Avon's latest Sweepstakes on your Avon Online Store!	#InternationalBeerDay	Share your weekend plans and ask about theirs
7	8	9	10	11	12	13
Post a pic of your favorite product and tell why – better yet, do it as a Facebook Live!	Share a blog post from your Avon Online Store	#NationalBookLovers Day Share your favorite book and ask theirs	#LazyDay	Post a Poll and ask their opinion on a product	Ask what they are doing that's exciting this summer	#SaturdaySelfie – Share a selfie with one of your favorite products
14	15	16	17	18	19	20
#FinancialAwareness Day	Post an Ask Me Anything Post	#TuesdayTip Give a useful product tip that will help your fans	Welcome to C-19 with your Online Store Link	#ThrowbackThursday Post about the funniest thing that's ever happened to you	#WorldHumanitarian Day	#FunWithFamily – Talk about what you're doing this weekend
21	22	23	24	25	26	27
Share an inspiring story or show love to a team member for their success	#MotivationalMonday – Share a WooHoo Moment you've had recently	Share a Funny Pic or Meme	#WowWednesday Share a special offer or exciting product news	Post a This or That image	#WomensEqualityDay	Share an easy house cleaning tip featuring one of your LG products
28	29	30	31			
#SundayFunday – Post a Selfie with your favorite product	#MakeupMonday Feature your favorite makeup tip	Post a pic of your family and share how your business has impacted your lives	Welcome to C-20 with your Online Store Link	Post a pic from wherever you are today and ask them to comment with theirs	#FavoriteFriday Ask them what their favorite Avon product is.	More Tips to build your Avon business: OnlineBeautyBiz.com