



OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
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| Tip: Search FB with the hashtags for ideas about what to post 🤔 | | More Tips to build your Avon business: OnlineBeautyBiz.com | | Promote Avon's latest Sweepstakes on your Avon Online Store! | Share a blog post from your Avon Online Store | Share your weekend plans and ask about theirs |
| Share 10 things about you that most don't know | Happy #LaborDay | #ReadABookDay | Post a This or That image | Post a Poll and ask their opinion on a product | Stand Up to Cancer Day #KissCancerGoodbye | #SaturdaySelfie – Share a selfie with one of your favorite products |
| Post an Ask Me Anything Post | #MakeupMonday Feature your favorite makeup tip | #TuesdayTip Give a useful product tip that will help your fans | Welcome to C-21 with your Online Store Link | #ThrowbackThursday Post about the funniest thing that's ever happened to you | Share your favorite shareable video from AvonNow.com | #FunWithFamily – Talk about what you're doing this weekend |
| Share an inspiring story or show love to a team member for their success | #MotivationalMonday – Share a WooHoo Moment you've had recently | Post a pic of your favorite product and tell why – better yet, do it as a Facebook Live! | #WowWednesday Share a special offer or exciting product news | #FirstDayofFall | Share a Funny Pic or Meme | Share an easy house cleaning tip featuring one of your LG products |
| #SundayFunday – Post a Selfie with your favorite product | #NationalPancakeDay | Post a pic of your family and share how your business has impacted your lives | Welcome to C-22 with your Online Store Link | Post a pic from wherever you are today and ask them to comment with theirs | #FavoriteFriday Ask them what their favorite Avon product is. | More Tips to build your Avon business: OnlineBeautyBiz.com |