



OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

| Sunday | Monday | Tuesday | Wednesday | Thursday | Friday | Saturday |
|------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|-----------------------------------------------------------------------|---------------------------------------------------------------------------------------|------------------------------------------------------------------------|--------------------------------------------------------------------------|
| Oct 30 Share your favorite shareable video from AvonNow.com | Oct 31 Happy #Halloween! | Share a blog post from your Avon Online Store | Tip: Search FB with the hashtags for ideas about what to post 🤔 | More Tips to build your Avon business: OnlineBeautyBiz.com | | 1 #NationalCoffeeDay |
| 2 Share 10 things about you that most don't know | 3 Post a pic of your favorite product and tell why – better yet, do it as a Facebook Live! | 4 #NationalTacoDay | 5 Post a This or That image | 6 Promote Avon's latest Sweepstakes on your Avon Online Store! | 7 #WorldSmileDay | 8 #SaturdaySelfie – Share a selfie with one of your favorite products |
| 9 Post a pic of your family and share how your business has impacted your lives | 10 #MakeupMonday Feature your favorite makeup tip | 11 #TuesdayTip Give a useful product tip that will help your fans | 12 Welcome to C-23 with your Online Store Link | 13 #ThrowbackThursday Post about the funniest thing that's ever happened to you | 14 #DessertDay | 15 #FunWithFamily – Talk about what you're doing this weekend |
| 16 Share an inspiring story or show love to a team member for their success | 17 #MotivationalMonday – Share a WooHoo Moment you've had recently | 18 #DayOfTheGirl | 19 #WowWednesday Share a special offer or exciting product news | 20 #GetToKnowYourCustomersDay Ask your followers about themselves | 21 Share your weekend plans and ask about theirs | 22 Share an easy house cleaning tip featuring one of your LG products |
| 23 #SundayFunday – Post a Selfie with your favorite product | 24 Post an Ask Me Anything Post | 25 Post a Poll and ask their opinion on a product | 26 Welcome to C-24 with your Online Store Link | 27 Post a pic from wherever you are today and ask them to comment with theirs | 28 #FavoriteFriday Ask them what their favorite Avon product is. | 29 Share a Funny Pic or Meme |