



OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Tip: Search FB with the hashtags for ideas about what to post 😊		1 #WorldVeganDay Great time to talk about Farm Rx Clean Vegan Skincare	2 Post a This or That image	3 Share your favorite shareable video from AvonNow.com	4 #FavoriteFriday Ask them what their favorite Avon product is.	5 Post a pic of your family and share how your business has impacted your lives
6 #DaylightSavings Share a blog post from your Avon Online Store	7 Post a pic of your favorite product and tell why – better yet, do it as a Facebook Live!	8 #CappuccinoDay	9 Welcome to C-25 with your Online Store Link	10 Promote Avon's latest Sweepstakes on your Avon Online Store!	11 #VeteransDay	12 #SaturdaySelfie – Share a selfie with one of your favorite products
13 Share an easy house cleaning tip featuring one of your LG products	14 #MakeupMonday Feature your favorite makeup tip	15 #EntrepreneursDay	16 #WowWednesday Share a special offer or exciting product news	17 #ThrowbackThursday Post about the funniest thing that's ever happened to you	18 Share your weekend plans and ask about theirs	19 #FunWithFamily – Talk about what you're doing this weekend
20 #SundayFunday – Post a Selfie with your favorite product	21 #MotivationalMonday – Share a WooHoo Moment you've had recently	22 #TuesdayTip Give a useful product tip that will help your fans	23 Welcome to C-26 with your Online Store Link	24 Happy Thanksgiving	25 #BlackFriday	26 #ShopSmall Small Business Saturday
27 Post an Ask Me Anything Post	28 #CyberMonday	29 Post a Poll and ask their opinion on a product	30 Post a pic from wherever you are today and ask them to comment with theirs			More Tips to build your Avon business: OnlineBeautyBiz.com