

# January, 2023

## OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 #NewYearsDay	2 Share an easy house cleaning tip featuring one of your LG products	3 Share a blog post from your Avon Online Store	4 <b>Welcome to C-01</b> with your Online Store Link	5 What is your favorite winter outdoor activity?	6 #FavoriteFriday Ask them what their favorite Avon product is.	7 Post a pic of your family and share how your business has impacted your lives
8 Ask your followers what their 2023 goals are	9 Post a pic of your favorite product and tell why – better yet, do it as a Facebook Live!	10 #CleanOffYourDeskDay	11 #WowWednesday Share a special offer or exciting product news	12 Promote Avon's latest Sweepstakes on your Avon Online Store!	13 Share your favorite shareable video from AvonNow.com	14 #FunWithFamily – Talk about what you're doing this weekend
15 Post an Ask Me Anything Post	16 #MakeupMonday Feature your favorite makeup tip	17 #MLKDay	18 <b>Welcome to C-02</b> with your Online Store Link	19 #ThrowbackThursday Post about the funniest thing that's ever happened to you	20 Ask them a question to #GetToKnowYourCustomersDay	21 #NationalHuggingDay
22 #SundayFunday – Post a Selfie with your favorite product	23 #MotivationalMonday – Share a WooHoo Moment you've had recently	24 #NationalCompliment Day Spread joy by sharing nice things about others!	25 Post a This or That image	26 Post a Poll and ask their opinion on a product	27 Share your weekend plans and ask about theirs	28 #SaturdaySelfie – Share a selfie with one of your favorite products
29 Make a custom photo album on your business page of Valentine's Day Gifts	30 Post a pic from wherever you are today and ask them to comment with theirs	31 #TuesdayTip Give a useful product tip that will help your fans		Tip: Search FB with the hashtags for ideas about what to post 😊		More Tips to build your Avon business: OnlineBeautyBiz.com