

February, 2023

OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Tip: Search FB with the hashtags for ideas about what to post 😊			1 Welcome to C-03 with your Online Store Link	2 #GroundhogDay	3 #FavoriteFriday Ask them what their favorite Avon product is.	4 #WorldCancerDay
5 Post a pic of your family and share how your business has impacted your lives	6 #MotivationalMonday – Share a WooHoo Moment you've had recently	7 Share a blog post from your Avon Online Store	8 #WowWednesday Share a special offer or exciting product news	9 Promote Avon's latest Sweepstakes on your Avon Online Store!	10 Share your favorite shareable video from AvonNow.com	11 #FunWithFamily – Talk about what you're doing this weekend
12 #SuperBowl	13 #MakeupMonday Feature your favorite makeup tip	14 #ValentinesDay	15 Welcome to C-04 with your Online Store Link	16 #ThrowbackThursday Post about the funniest thing that's ever happened to you	17 Post a pic of your favorite product and tell why – better yet, do it as a Facebook Live!	18 Share an easy house cleaning tip featuring one of your LG products
19 #SundayFunday – Post a Selfie with your favorite product	20 #PresidentsDay	21 Post a This or That image	22 Post a pic from wherever you are today and ask them to comment with theirs	23 Post a Poll and ask their opinion on a product	24 Share your weekend plans and ask about theirs	25 #SaturdaySelfie – Share a selfie with one of your favorite products
26 Post an Ask Me Anything Post	27 #RandomActsOfKindnessDay	28 #TuesdayTip Give a useful product tip that will help your fans				More Tips to build your Avon business: OnlineBeautyBiz.com