



April, 2023

OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30 Post a This or That image		Tip: Search FB with the hashtags for ideas about what to post 😊		More Tips to build your Avon business: OnlineBeautyBiz.com		1 #AprilFoolsDay
2 Post a pic of your family and share how your business has impacted your lives	3 #FindARainbowDay	4 Share a blog post from your Avon Online Store	5 Share a tip or hack relating to one of your products or business	6 Promote Avon's latest Sweepstakes on your Avon Online Store!	7 #WorldHealthDay	8 #FunWithFamily – Talk about what you're doing this weekend
9 Happy Easter!	10 #MotivationalMonday – Share a WooHoo Moment you've had recently	11 #NationalPetDay	12 Welcome to C-o8 with your Online Store Link	13 #ThrowbackThursday Post about the funniest thing that's ever happened to you	14 #FavoriteFriday Ask them what their favorite Avon product is.	15 #SaturdaySelfie – Share a selfie with one of your favorite products
16 #SundayFunday – Post a Selfie with your favorite product	17 Post an Ask Me Anything Post	18 Post a pic of your favorite product and tell why – better yet, do it as a Facebook Live!	19 #WowWednesday Share a special offer or exciting product news	20 Share your favorite shareable video from AvonNow.com	21 Post a Poll and ask their opinion on a product	22 #EarthDay2023
23 #WorldBookDay	24 #MakeupMonday Feature your favorite makeup tip	25 #TuesdayTip Give a useful product tip that will help your fans	26 Welcome to C-og with your Online Store Link	27 Post a pic from wherever you are today and ask them to comment with theirs	28 Share your weekend plans and ask about theirs	29 Share an easy house Spring Cleaning tip featuring one of your LG products