

May, 2023

OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Tip: Search FB with the hashtags for ideas about what to post 😊	#MayDay 1	Post a This or That image 2	Share a tip or hack relating to one of your products or business 3	#StarWarsDay 4	#CincoDeMayo 5	Share an easy house Spring Cleaning tip featuring one of your LG products 6
#LaughterDay 7	#MotivationalMonday – Share a WooHoo Moment you’ve had recently 8	Share a blog post from your Avon Online Store 9	Welcome to C-10 with your Online Store Link 10	Promote Avon’s latest Sweepstakes on your Avon Online Store! 11	Post a Poll and ask their opinion on a product 12	#FunWithFamily – Talk about what you’re doing this weekend 13
#MothersDay 14	#FamilyDay 15	#TuesdayTip Give a useful product tip that will help your fans 16	#WowWednesday Share a special offer or exciting product news 17	#ThrowbackThursday Post about the funniest thing that’s ever happened to you 18	#FavoriteFriday Ask them what their favorite Avon product is. 19	#SaturdaySelfie – Share a selfie with one of your favorite products 20
#SundayFunday – Post a Selfie with your favorite product 21	#MakeupMonday Feature your favorite makeup tip 22	Post a pic of your favorite product and tell why – better yet, do it as a Facebook Live! 23	Welcome to C-11 with your Online Store Link 24	Share your favorite shareable video from AvonNow.com 25	Share your weekend plans and ask about theirs 26	#SunscreenDay 27
Post a pic of your family and share how your business has impacted your lives 28	#MemorialDay 29	#CreativityDay Post an Ask Me Anything Post 30	Post a pic from wherever you are today and ask them to comment with theirs 31			More Tips to build your Avon business: OnlineBeautyBiz.com