



OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30 #DayOfFriendship	31 Promote Avon's latest Sweepstakes on your Avon Online Store!		Tip: Search FB with the hashtags for ideas about what to post 😊	More Tips to build your Avon business: OnlineBeautyBiz.com		1 Post a This or That image
2 Share your favorite shareable video from AvonNow.com	3 #MotivationalMonday – Share a WooHoo Moment you've had recently	4 #July4th	5 Welcome to C-14 with your Online Store Link	6 #ThrowbackThursday Post about the funniest thing that's ever happened to you	7 #WorldChocolateDay	8 #FunWithFamily – Talk about what you're doing this weekend
9 Post a pic of your family and share how your business has impacted your lives	10 #KittenDay	11 #TuesdayTip Give a useful product tip that will help your fans	12 #WowWednesday Share a special offer or exciting product news	13 #NationalFrenchFryDay	14 #FavoriteFriday Ask them what their favorite Avon product is.	15 #SaturdaySelfie – Share a selfie with one of your favorite products
16 Post a Poll and ask their opinion on a product	17 #WorldEmojiDay	18 Post a pic of your favorite product and tell why – better yet, do it as a Facebook Live!	19 Welcome to C-15 with your Online Store Link	20 Share a blog post from your Avon Online Store	21 #NationalJunkFoodDay	22 Share an easy house Spring Cleaning tip featuring one of your LG products
23 #SundayFunday – Post a Selfie with your favorite product	24 #MakeupMonday Feature your favorite makeup tip	25 Post a pic from wherever you are today and ask them to comment with theirs	26 Share your favorite shareable video from AvonNow.com	27 Post an Ask Me Anything Post	28 Share your weekend plans and ask about theirs	29 Share a tip or hack relating to one of your products or business