



OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Tip: Search FB with the hashtags for ideas about what to post 😊		More Tips to build your Avon business: OnlineBeautyBiz.com			1 #NationalLazyMomsDay	2 Promote Avon's latest Sweepstakes on your Avon Online Store!
3 Share your favorite shareable video from AvonNow.com	4 #LaborDay	5 #CharityDay	6 #WowWednesday Share a special offer or exciting product news	7 Share a blog post from your Avon Online Store	8 #FunWithFamily – Talk about what you're doing this weekend	9 Share an easy house Spring Cleaning tip featuring one of your LG products
10 Post a pic of your family and share how your business has impacted your lives	11 #PatriotDay	12 #TuesdayTip Give a useful product tip that will help your fans	13 Welcome to C-19 with your Online Store Link	14 #ThrowbackThursday Post about the funniest thing that's ever happened to you	15 #FavoriteFriday Ask them what their favorite Avon product is.	16 #SaturdaySelfie – Share a selfie with one of your favorite products
17 Post a Poll and ask their opinion on a product	18 #MotivationalMonday – Share a WooHoo Moment you've had recently	19 Post a pic of your favorite product and tell why – better yet, do it as a Facebook Live!	20 Share your favorite shareable video from AvonNow.com	21 #PeaceDay	22 Share your weekend plans and ask about theirs	23 #FirstDayOfFall
24 #SundayFunday – Post a Selfie with your favorite product	25 #MakeupMonday Feature your favorite makeup tip	26 Post a pic from wherever you are today and ask them to comment with theirs	27 Welcome to C-20 with your Online Store Link	28 Share a tip or hack relating to one of your products or business	29 #NationalCoffeeDay	30 Post a This or That image