

January, 2024

OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Tip: Search FB with the hashtags for ideas about what to post 😊	1 #NewYearsDay	2 #WorldIntrovertDay	3 Welcome to C-01 with your Online Store Link	4 #ThrowbackThursday Post about the funniest thing that's ever happened to you	5 Post a This or That image	6 Post a pic from wherever you are today and ask them to comment with theirs
7 #FunWithFamily – Talk about what you're doing this weekend	8 Share a blog post from your Avon Online Store	9 Promote Avon's latest Sweepstakes on your Avon Online Store!	10 #WowWednesday Share a special offer or exciting product news	11 #HumanTraffickingDay	12 What is your favorite winter outdoor activity?	13 #SaturdaySelfie – Share a selfie with one of your favorite products
14 #SundayFunday – Post a Selfie with your favorite product	15 #MLKDay	16 Share your favorite shareable video from Avon's YouTube Channel	17 Welcome to C-02 with your Online Store Link	18 Ask them a question to #GetToKnowYourCustomersDay	19 #FavoriteFriday Ask them what their favorite Avon product is.	20 Post a pic of your favorite product and tell why – better yet, do it as a Facebook Live!
21 #NationalHuggingDay	22 #MakeupMonday Feature your favorite makeup tip	23 #NationalPieDay	24 #ComplimentDay	25 Share your favorite shareable video from Avon's YouTube Channel	26 Share your weekend plans and ask about theirs	27 Share a tip or hack relating to one of your products or business
28 Post a pic of your family and share how your business has impacted your lives	29 #MotivationalMonday – Share a WooHoo Moment you've had recently	30 #TuesdayTip Give a useful product tip that will help your fans	31 Welcome to C-03 with your Online Store Link			More Tips to build your Avon business: OnlineBeautyBiz.com