

February, 2024

OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Tip: Search FB with the hashtags for ideas about what to post 😊				1 Avon Shop & Learn- Promote Coupon Codes	2 Share your favorite shareable video from Avon's YouTube Channel	3 Post a pic from wherever you are today and ask them to comment with theirs
4 #WorldCancerDay	5 #MakeupMonday Feature your favorite makeup tip	6 Promote Avon's latest Sweepstakes on your Avon Online Store!	7 #WowWednesday Share a special offer or exciting product news	8 Avon Shop & Learn- Promote Coupon Codes	9 #NationalPizzaDay	10 #ChineseNewYear #SaturdaySelfie – Share a selfie with one of your favorite products
11 #SuperBowl	12 Share your favorite shareable video from Avon's YouTube Channel	13 #GalentinesDay	14 Welcome to C-04 with your Online Store Link #ValentinesDay	15 Avon Shop & Learn- Promote Coupon Codes	16 #FavoriteFriday Ask them what their favorite Avon product is.	17 Post a pic of your favorite product and tell why – better yet, do it as a Facebook Live!
18 #SundayFunday – Post a Selfie with your favorite product	19 #PresidentsDay	20 #LoveYourPetDay	21 Share a tip or hack relating to one of your products or business	22 Avon Shop & Learn- Promote Coupon Codes	23 Ask them a question to #GetToKnowYourCustomersDay	24 Share your weekend plans and ask about theirs
25 Post a pic of your family and share how your business has impacted your lives	26 #MotivationalMonday – Share a WooHoo Moment you've had recently	27 #TuesdayTip Give a useful product tip that will help your fans	28 Welcome to C-05 with your Online Store Link	29 Avon Shop & Learn- Promote Coupon Codes		More Tips to build your Avon business: OnlineBeautyBiz.com