

# April, 2024

## OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

| Sunday   | Monday  | Tuesday  | Wednesday  | Thursday  | Friday  | Saturday  |
|--|---|--|--|---|---|---|
| Tip: Search FB with the hashtags for ideas about what to post 😊                            | <b>1</b><br>#AprilFools   | <b>2</b><br>Post a Poll and ask their opinion on a product                     | <b>3</b><br>#FindARainbowDay   | <b>4</b><br><b>Avon Shop &amp; Learn-</b><br>Promote Coupon Codes                         | <b>5</b><br>Share your favorite shareable video from Avon's YouTube Channel   | <b>6</b><br>Post a pic from wherever you are today and ask them to comment with theirs                |
| <b>7</b><br>#WorldHealthDay  | <b>8</b><br>#MakeupMonday<br>Feature your favorite makeup tip                   | <b>9</b><br>Promote Avon's latest Sweepstakes on your Avon Online Store!       | <b>10</b><br><b>Welcome to C-o8</b><br>with your Online Store Link           | <b>11</b><br><b>Avon Shop &amp; Learn-</b><br>Promote Coupon Codes<br><br>#NationalPetDay | <b>12</b><br>Post a This or That image  | <b>13</b><br>#SaturdaySelfie –<br>Share a selfie with one of your favorite products                   |
| <b>14</b><br>#SundayFunday –<br>Post a Selfie with your favorite product                   | <b>15</b><br>Share your favorite shareable video from Avon's YouTube Channel    | <b>16</b><br>Post an Ask Me Anything Post                                      | <b>17</b><br>#WowWednesday<br>Share a special offer or exciting product news | <b>18</b><br><b>Avon Shop &amp; Learn-</b><br>Promote Coupon Codes<br><br>#PiDay          | <b>19</b><br>#FavoriteFriday<br>Ask them what their favorite Avon product is. | <b>20</b><br>Post a pic of your favorite product and tell why – better yet, do it as a Facebook Live! |
| <b>21</b><br>Share a tip or hack relating to one of your products or business              | <b>22</b><br>#EarthDay  | <b>23</b><br>#WorldBookDay   | <b>24</b><br><b>Welcome to C-o9</b><br>with your Online Store Link           | <b>25</b><br><b>Avon Shop &amp; Learn-</b><br>Promote Coupon Codes                        | <b>26</b><br>Share your weekend plans and ask about theirs                    | <b>27</b><br>Promote Avon's latest Sweepstakes on your Avon Online Store!                             |
| <b>28</b><br>Post a pic of your family and share how your business has impacted your lives | <b>29</b><br>#MotivationalMonday –<br>Share a WooHoo Moment you've had recently | <b>30</b><br>#TuesdayTip<br>Give a useful product tip that will help your fans |  |   |   | More Tips to build your Avon business:<br>OnlineBeautyBiz.com   |