



May, 2024

OnlineBeautyBiz Social Media Calendar

Daily ideas for a more engaging month on social media.

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Tip: Search FB with the hashtags for ideas about what to post 😊			1 #MayDay	2 Avon Shop & Learn- Promote Coupon Codes	3 Share your favorite shareable video from Avon's YouTube Channel	4 #StarWarsDay
5 #CincoDeMayo	6 #NoDietDay	7 Promote Avon's latest Sweepstakes on your Avon Online Store!	8 Welcome to C-10 with your Online Store Link	9 Avon Shop & Learn- Promote Coupon Codes #NationalPetDay	10 Post a This or That image	11 #SaturdaySelfie – Share a selfie with one of your favorite products
12 #InternationalNursesDay	13 #MakeupMonday Feature your favorite makeup tip	14 Post an Ask Me Anything Post	15 #WowWednesday Share a special offer or exciting product news	16 Avon Shop & Learn- Promote Coupon Codes #PiDay	17 #FavoriteFriday Ask them what their favorite Avon product is.	18 Post a pic of your favorite product and tell why – better yet, do it as a Facebook Live!
19 #SundayFunday – Post a Selfie with your favorite product	20 Share a tip or hack relating to one of your products or business	21 Post a Poll and ask their opinion on a product	22 Welcome to C-11 with your Online Store Link	23 Avon Shop & Learn- Promote Coupon Codes	24 Share your weekend plans and ask about theirs	25 #NationalWineDay
26 Post a pic of your family and share how your business has impacted your lives	27 #MotivationalMonday – Share a WooHoo Moment you've had recently	28 #TuesdayTip Give a useful product tip that will help your fans	29 Promote Avon's latest Sweepstakes on your Avon Online Store!	30 Share your favorite shareable video from Avon's YouTube Channel	31 Post a pic from wherever you are today and ask them to comment with theirs	More Tips to build your Avon business: OnlineBeautyBiz.com